

THIRUVALLUVAR UNIVERSITY

SERKKADU, VELLORE-632115

B.Com. FINANCE AND ACCOUNTS

SYLLABUS

FROM THE ACADEMIC YEAR
2023 - 2024

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B.COM FINANCE AND ACCOUNTING

PROGRAMME OBJECTIVE:

The B.Com. Degree Programme provides the students to learn the technical skills associated with many of the procedures of Financial Analysis and Accounting Standards.

This degree is structured to provide a strong foundation in Finance and Accounting and also to gain and in-depth knowledge on subjects like Portfolio Management, Capital Markets and Income Tax Law and Practice.

The Course places special emphasis on addressing real- life business issues where students are exposed to case studies and specific problems drawn from the industry and encourages them to find solution for the same. It includes discussion on the latest development in the business world.

| | EGULATIONS ON LEARNING OUTCOMES-BASED CURRICULUM K GUIDELINES BASED REGULATIONS FOR UNDER GRADUATE PROGRAMME |
|------------------------|--|
| Programme: | B.COM FINANCE AND ACCOUNTING |
| Programme Code: | |
| Duration: | UG - 3 years |
| Programme Outcomes: | PO1: Disciplinary knowledge: Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate Programme of study PO2: Communication Skills: Ability to express thoughts and ideas effectively in writing and orally; Communicate with others using appropriate media; confidently share one's views and express herself/himself; demonstrate the ability to listen carefully, read and write analytically, and present complex information in a clear and concise manner to different groups. PO3: Critical thinking: Capability to apply analytic thought to a body of knowledge; analyse and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies and theories by following scientific approach to knowledge development. PO4: Problem solving: Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of nonfamiliar problems, rather than replicate curriculum content knowledge; and apply one's learning to real life situations. PO5: Analytical reasoning: Ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyze and synthesize data from a variety of sources; draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints. PO6: Research-related skills: A sense of inquiry and capability for asking relevant/appropriate questions, problem arising, synthesisingand articulating; Ability to recognise cause-and-effect relationships, define problems, formulate hypotheses, test hypotheses, analyse, interpret and draw conclusions from data, establish |

hypotheses, predict cause-and-effect relationships; ability to plan, execute and report the results of an experiment or investigation

PO7: Cooperation/Team work: Ability to work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group, and act together as a group or a team in the interests of a common cause and work efficiently as a member of a team

PO8: Scientific reasoning: Ability to analyse, interpret and draw conclusions from quantitative/qualitative data; and critically evaluate ideas, evidence and experiences from an open-minded and reasoned perspective.

PO9: Reflective thinking: Critical sensibility to lived experiences, with self awareness and reflexivity of both self and society.

PO10 Information/digital literacy: Capability to use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources; and use appropriate software for analysis of data.

PO 11 Self-directed learning: Ability to work independently, identify appropriate resources required for a project, and manage a project through to completion.

PO 12 Multicultural competence: Possess knowledge of the values and beliefs of multiple cultures and a global perspective; and capability to effectively engage in a multicultural society and interact respectfully with diverse groups.

PO 13: Moral and ethical awareness/reasoning: Ability toembrace moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work. Capable of demonstratingthe ability to identify ethical issues related to one"s work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of data or committing plagiarism, not adhering to intellectual property rights; appreciating environmental and sustainability issues; and adopting objective, unbiased and truthful actions in all aspects of work.

PO 14: Leadership readiness/qualities: Capability for mapping out the tasks of a team or an organization, and setting direction, formulating an inspiring vision, building a team who can help achieve the vision, motivating and inspiring team members to engage with that vision, and using management skills to guide people to the right destination, in a smooth and efficient way.

PO 15: Lifelong learning: Ability to acquire knowledge and skills, including "learning how to learn", that are necessary for participating in learning activities throughout life, through self-paced and self-directed learning aimed at personal development, meeting economic, social and cultural objectives, and adapting to changing trades and demands of work place through knowledge/skill development/reskilling.

Programme Specific Outcomes:

PSO1 - Placement:

To prepare the students who will demonstrate respectful engagement with others' ideas, behaviors, beliefs and apply diverse frames of reference to decisions and actions.

PSO 2 - Entrepreneur:

To create effective entrepreneurs by enhancing their critical thinking, problem solving, decision making and leadership skill that will facilitate startups and high potential organizations

PSO3 – Research and Development:

Design and implement HR systems and practices grounded in research that comply with employment laws, leading the organization towards growth and development.

PSO4 – Contribution to Business World:

To produce employable, ethical and innovative professionals to sustain in the dynamic business world.

PSO 5 – Contribution to the Society:

To contribute to the development of the society by collaborating with stakeholders for mutual benefit

Credit Distribution for UG Programmes

| | Credi t | Н | Sem II | Credi t | Н | Sem III | Credi t | Н | Sem IV | Credi t | Н | Sem V | Credi t | Н | Sem VI |
|---------|------------|----|---|------------|----|---|------------|----|---|------------|----|--|------------|----|--|
| | 3 | 6 | Part1. Language – Tamil | 3 | 6 | Part1. Language – Tamil | 3 | 6 | Part1. Language – Tamil | 3 | 6 | 5.1 Core Course – \CC IX | 4 | 5 | 6.1 Core Course – CC XIII |
| | 3 | 6 | Part2 English | 3 | 6 | Part2 English | 3 | 6 | Part2 English | 3 | 6 | 5.2 Core Course – CC X | 4 | 5 | 6.2 Core Course – CC XIV |
| CI | 5 | 5 | 23 Core Course – CC III | 5 | 5 | 3.3 Core Course – CC V | 5 | 5 | 4.3 Core Course – CC VII Core Industry Module | 5 | 5 | 5. 3.Core Course CC -XI | 4 | 5 | 6.3 Core Course – CC XV |
| C | 5 | 5 | 2.4 Core Course – CC IV | 5 | 5 | 3.4 Core Course – CC VI | 4 | 5 | 4.4 Core Course – CC VIII | 5 | 4 | 5. 4.Core Course –/ Project with viva- voce CC -XII | 4 | 5 | 6.4 Elective -VII Generic/ Discipline Specific |
| e I | 3 | 4 | 2.5 Elective II Generic/ Discipline Specific | 3 | 4 | 3.5 Elective III Generic/ Discipline Specific | 3 | 4 | 4.5 Elective IV Generic/ Discipline Specific | 3 | 3 | 5.5 Elective V Generic/ Discipline Specific | 3 | 4 | 6.5 Elective VIII Generic/ Discipline Specific |
| nt | 2 | 2 | 2.6 Skill Enhancement Course SEC-2 | 2 | 2 | 3.6 Skill Enhancement Course SEC-4, (Entrepreneurial Skill) | 2 | 2 | 4.6 Skill Enhancement Course SEC-6 | 2 | 2 | 5.6 Elective VI Generic/ Discipline Specific | 3 | 4 | 6.6 Extension Activity |
| nt n | 2 | 2 | 2.7 Skill Enhancement Course –SEC- 3 | 2 | 2 | 3.7 Skill Enhancement Course SEC-5 | 2 | 2 | 4.7 Skill Enhancement Course SEC-7 | 2 | 2 | 5.7 Value Education | 2 | 2 | 6.7 Professional Competency Skill |
| | | | | | | | | | 4.8 E.V.S | 2 | 2 | 5.8 Summer Internship /Industrial Training | 2 | - | |
| | 23 | 30 | | 23 | 30 | | 22 | 30 | | 25 | 30 | | 26 | 30 | |

Total – 140 Credits

Choice Based Credit System (CBCS), Learning Outcomes Based Curriculum Framework (LOCF) Guideline Based Credit and Hours Distribution System for all UG courses including Lab Hours

First Year - Semester-I

| Part | List of Courses | Credit | No. of Hours |
|--------|--|--------|-----------------|
| Part-1 | Language – Tamil | 3 | 6 |
| Part-2 | English | 3 | 6 |
| Part-3 | Core Courses & Elective Courses [in Total] | 13 | 14 |
| | Skill Enhancement Course SEC-1 | 2 | 2 |
| Part-4 | Foundation Course | 2 | 2 |
| | | 23 | 30 |

Semester-II

| Part | List of Courses | Credit | No. of Hours |
|--------|---|--------|-----------------|
| Part-1 | Language – Tamil | 3 | 6 |
| Part-2 | English | 3 | 6 |
| Part-3 | Core Courses & Elective Courses including laboratory [in Total] | 13 | 14 |
| Part-4 | Skill Enhancement Course -SEC-2 | 2 | 2 |
| | Skill Enhancement Course -SEC-3 (Discipline / Subject Specific) | 2 | 2 |
| | | 23 | 30 |

Second Year - Semester-III

| Part | List of Courses | Credit | No. of |
|--------|---|--------|--------|
| | | | Hours |
| Part-1 | Language – Tamil | 3 | 6 |
| Part-2 | English | 3 | 6 |
| Part-3 | Core Courses & Elective Courses including laboratory [in Total] | 12 | 14 |
| Part-4 | Skill Enhancement Course -SEC-4 (Entrepreneurial Based) | 2 | 2 |
| | Skill Enhancement Course -SEC-5 (Discipline / Subject Specific) | 2 | 2 |
| | | 22 | 30 |

Semester-IV

| Part | List of Courses | Credit | No. of |
|--------|---|--------|--------|
| | | | Hours |
| Part-1 | Language – Tamil | 3 | 6 |
| Part-2 | English | 3 | 6 |
| Part-3 | Core Courses & Elective Courses including laboratory [in Total] | 13 | 12 |
| Part-4 | Skill Enhancement Course -SEC-6 (Discipline / Subject Specific) | 2 | 2 |
| | Skill Enhancement Course -SEC-7 (Discipline / Subject Specific) | 2 | 2 |
| | E.V.S | 2 | 2 |
| | | 25 | 30 |

Third Year Semester-V

| Part | List of Courses | Credit | No. of |
|------|-----------------|--------|--------|
|------|-----------------|--------|--------|

| | | | Hours |
|--------|---|----|-------|
| Part-3 | Core Courses including Project / Elective Based | 22 | 28 |
| Part-4 | Value Education | 2 | 2 |
| | Internship / Industrial Visit / Field Visit | 2 | - |
| | | 26 | 30 |

Semester-VI

| Part | List of Courses | Credit | No. of |
|---------|---|--------|--------|
| | | | Hours |
| Part-3 | Core Courses including Project / Elective Based & LAB | 18 | 28 |
| Part-4 | Professional Competency Skill | 2 | 2 |
| Part -5 | Extension Activity | 1 | - |
| | | 21 | 30 |
| | | | |

Consolidated Semester wise and Component wise Credit distribution

| Parts | Sem I | Sem II | Sem III | Sem IV | Sem V | Sem VI | Total |
|----------|-------|--------|---------|--------|-------|--------|---------|
| | | | | | | | Credits |
| Part I | 3 | 3 | 3 | 3 | - | - | 12 |
| Part II | 3 | 3 | 3 | 3 | - | - | 12 |
| Part III | 13 | 13 | 12 | 13 | 22 | 18 | 91 |
| Part IV | 4 | 4 | 4 | 6 | 4 | 2 | 24 |
| Part V | - | - | - | - | - | 1 | 1 |
| Total | 23 | 23 | 22 | 25 | 26 | 21 | 140 |

^{*}Part I. II, and Part III components will be separately taken into account for CGPA calculation and classification for the under graduate programme and the other components. IV, V have to be completed during the duration of the programme as per the norms, to be eligible for obtaining the UG degree.

| | METHODS OF EVALUATION | | | | | | | |
|---------------------------|---|----------------------------|--|--|--|--|--|--|
| Interna | Continuous Internal Assessment Test | | | | | | | |
| 1 | Assignments / Snap Test / Quiz | 25 Marks | | | | | | |
| Evalua | Seminars | 25 Marks | | | | | | |
| tion | Attendance and Class Participation | | | | | | | |
| Extern | End Semester Examination | 75 Marks | | | | | | |
| al | | | | | | | | |
| Evalua | | | | | | | | |
| tion | | | | | | | | |
| Total 100 Marks | | | | | | | | |
| | METHODS OF ASSESSMENT | | | | | | | |
| Remem bering (K1) | ering mthecoursecontent | | | | | | | |
| Underst anding (K2) | • Understandingoffactsandideasbycomprehendingorganizing,co | | | | | | | |
| Application (K3) | | | | | | | | |
| Analyzo (K4) | | | | | | | | |
| Evaluat e (K5) | Evaluationrequiresanindividualtomakejudgmentonsomething. Questionstobeaskedtojudgethevalueofanidea,acharacter,aworko fart,orasolutiontoaproblem. Studentsareengagedindecision-makingandproblem-solving. | | | | | | | |
| Create (K6) | • | eativeandoriginalthinking. | | | | | | |

Highlights of the Revamped Curriculum:

- 1. Student-centric, meeting the demands of industry & society, incorporating industrial components, hands-on training, skill enhancement modules, industrial project, project with viva-voce, exposure to entrepreneurial skills, training for competitive examinations, sustaining the quality of the core components and incorporating application oriented content wherever required.
- 2. The Core subjects include latest developments in the education and scientific front, advanced programming packages allied with the discipline topics, practical training, devising statistical models and algorithms for providing solutions to industry / real life situations. The curriculum also facilitates peer learning with advanced statistical topics in the final semester, catering to the needs of stakeholders with research aptitude.
- 3. The General Studies and Statistics based problem solving skills are included as mandatory components in the 'Training for Competitive Examinations' course at the final semester, a first of its kind.
- 4. The curriculum is designed so as to strengthen the Industry-Academia interface and provide more job opportunities for the students.
- 5. The Statistical Quality Control course is included to expose the students to real life problems and train the students on designing a mathematical model to provide solutions to the industrial problems.
- 6. The Internship during the second year vacation will help the students gain valuable work experience, that connects classroom knowledge to real world experience and to narrow down and focus on the career path.
- 7. Project with viva-voce component in the fifth semester enables the student, application of conceptual knowledge to practical situations. The state of art technologies in conducting a Explain in a scientific and systematic way and arriving at a precise solution is ensured. Such innovative provisions of the industrial training, project and internships will give students an edge over the counterparts in the job market.
- 8. State-of Art techniques from the streams of multi-disciplinary, cross disciplinary and inter disciplinary nature are incorporated as Elective courses, covering conventional topics to the latest DBMS and Computer software for Analytics.

Value additions in the Revamped Curriculum:

| Semester | Newly introduced | Outcome / Benefits |
|-------------|---------------------------|---|
| | Components | |
| I | Foundation Course | Instil confidence among students |
| | To ease the transition of | Create interest for the subject |
| | learning from higher | Č |
| | secondary to higher | |
| | education, providing an | |
| | overview of the | |
| | pedagogy of learning | |
| | abstract Statistics and | |
| | simulating mathematical | |
| | concepts to real world. | |
| I, II, III, | Skill Enhancement | Industry ready graduates |
| IV | papers (Discipline | Skilled human resource |
| | centric / Generic / | • Students are equipped with essential skills to make |
| | Entrepreneurial) | them employable |
| | | Training on Computing / Computational skills |
| | | enable the students gain knowledge and exposure |
| | | on latest computational aspects |
| | | Data analytical skills will enable students gain |
| | | internships, apprenticeships, field work involving |
| | | data collection, compilation, analysis etc. |
| | | Entrepreneurial skill training will provide an |
| | | opportunity for independent livelihood |
| | | Generates self – employment |
| | | Create small scale entrepreneurs |
| | | Training to girls leads to women empowerment |
| | | Discipline centric skill will improve the Technical |
| | | knowhow of solving real life problems using ICT |
| | | tools |
| III, IV, V | Elective papers- | Strengthening the domain knowledge |
| & VI | An open choice of topics | 2. Introducing the stakeholders to the State-of Art |
| | categorized under | techniques from the streams of multi-disciplinary, |
| | Generic and Discipline | cross disciplinary and inter disciplinary nature |
| | Centric | 3. Students are exposed to Latest topics on Computer |
| | | Science / IT, that require strong statistical |
| | | background |
| | | 4. Emerging topics in higher education / industry / |
| | | communication network / health sector etc. are |
| | | introduced with hands-on-training, facilitates |
| | | designing of statistical models in the respective |

| | | | sectors | | |
|------------|--|----|---|--|--|
| IV | DBMS and Programming skill, Biostatistics, | 5. | Exposure to industry moulds students into solution providers | | |
| | Statistical Quality | 6. | Generates Industry ready graduates | | |
| | Control, Official | | Employment opportunities enhanced | | |
| | Statistics, Operations | | 1 7 11 | | |
| | Research | | | | |
| II year | Internship / Industrial | 1. | Practical training at the Industry/ Banking Sector / | | |
| Vacation | Training | | Private/ Public sector organizations / Educational | | |
| activity | | | institutions, enable the students gain professional | | |
| | | | experience and also become responsible citizens. | | |
| V | Project with Viva – voce | 2. | Self-learning is enhanced | | |
| Semester | | 3. | Application of the concept to real situation is | | |
| | | | conceived resulting in tangible outcome | | |
| VI | Introduction of | • | Curriculum design accommodates all category of | | |
| Semester | Professional Competency | | learners; 'Statistics for Advanced Explain' | | |
| | component | | component will comprise of advanced topics in | | |
| | | | Statistics and allied fields, for those in the peer group / aspiring researchers; | | |
| | | • | 'Training for Competitive Examinations' –caters to | | |
| | | | the needs of the aspirants towards most sought - | | |
| | | | after services of the nation viz, UPSC, ISS, CDS, | | |
| | | | NDA, Banking Services, CAT, TNPSC group | | |
| | | | services, etc. | | |
| Extra Cred | lits: | • | To cater to the needs of peer learners / research | | |
| For Advar | nced Learners / Honors | | aspirants | | |
| degree | | | | | |

| Skills acquired from | Knowledge, | Problem | Solving, | Analytical | ability, | Professional |
|----------------------|-------------|------------|----------|---------------|-----------|--------------|
| the Courses | Competency, | Profession | nal Comm | unication and | d Transfe | rrable Skill |

B.COM FINANCE AND ACCOUNTING

| Part | Course Code | Title of the Course | Credits | Hours | |
|----------|----------------|--|---------|-------|--|
| | | SECONDYEAR | | | |
| D . I | 1 1, | THIRD SEMESTER | 2 | | |
| Part I | | Language- Tamil | 3 | 6 | |
| Part II | | English | 3 | 6 | |
| Part III | ' | Core Paper V - Corporate Accounting I | 5 | 5 | |
| Part III | | Core Paper VI – Company Law | 5 | 5 | |
| | | Elective III – Fundamentals of Investment | | | |
| Part III | | Elective III – Financial Services | 3 | 5 | |
| rant III | | Elective III – Business Mathematics and | | | |
| | | Statistics | | | |
| Part IV | : | SEC – 4 – E-Commerce | 1 | 1 | |
| 1 0.10 1 | : | SEC - 5 – Everyday Banking | 2 | 2 | |
| |] | Environmental Studies (EVS) | 2 | 2 | |
| | | TOTAL | 24 | 32 | |
| | | FOURTH SEMESTER | | | |
| Part I | | Language- Tamil | 3 | 6 | |
| Part II | | English | 3 | 6 | |
| Part III | , | Core Paper VII – Corporate Accounting II | 5 | 5 | |
| Part III | | Core Paper VIII – Principles of Marketing | 5 | 5 | |
| | | Elective IV– Management Information System (MIS) | | _ | |
| Part III | | Elective IV–Financial Derivatives | 3 | 6 | |
| | | Elective IV- Operation Research | | 1 | |
| Part IV | | SEC – 6 – Professional Skills for Corporate World | 2 | 2 | |
| | S | SEC 7 - Practices in Commerce | 2 | 2 | |
| | | TOTAL | 23 | 32 | |

| | THIRDYEAR | | |
|----------|--|----|----|
| | FIFTH SEMESTER | | |
| Part III | Core Paper IX – Cost Accounting - I | 4 | 5 |
| Part III | Core Paper X - Banking Law and Practice | 4 | 5 |
| Part III | Core Paper XI – Income Tax Law and Practice I | 4 | 5 |
| Part III | Core Paper XII – Project Viva voce/ Auditing and Corporate Governance | 4 | 5 |
| Part III | Discipline Specific Elective 1 -Financial Management 2- Financial reporting | 3 | 4 |
| | Discipline Specific Elective 3 – Investment Analysis and Portfolio Management 4- Merchant Banking | 3 | 4 |
| Part IV | Value Education | 2 | 2 |
| | Summer Internship / Industrial Training | 2 | - |
| | TOTAL | 26 | 30 |
| • | SIXTH SEMESTER | | |
| Part III | Core Paper XIII – Cost Accounting – II | 4 | 6 |
| Part III | Core Paper XIV-Management Accounting | 4 | 6 |
| Part III | Core Paper XV-Income Tax Law and Practice II | 4 | 6 |
| Part III | Discipline Specific Elective 5- Indirect Taxation 6 - ComputerApplications in Business | 3 | 5 |
| ran III | Discipline Specific Elective 7- Indian Accounting Standards 8- Spreadsheet for Business | 3 | 5 |
| Part IV | Professional Competency Skill enhancement Course SE – General Awareness for Competitive Examinations | 2 | 2 |
| Part V | Extension Activity | 1 | - |
| | TOTAL | 21 | 30 |

<u>SECOND YEAR - SEMESTER - III</u>

CORE - V: CORPORATE ACCOUNTING I

| Subject | L | T | P | S | Credits | Inst. | | Marl | ΚS |
|-------------------|-----------------|--------|------------------|---------|-----------------|-------------------------|------------|-----------------|--------------|
| Code | | | | | | Hours | CIA | External | Total |
| | 5 | | | | 5 | 5 | 25 | 75 | 100 |
| | | | | | Learnin | g Objectives | 1 | | 1 |
| LO1 | To un | derst | and al | out th | e issue of shar | res and pro-ra | ata allotm | ent. | |
| LO2 | To uno | dersta | and the | Under | writing of Shar | es and Redem | ption of I | Preference Sha | ares |
| LO3 | To kn | ow a | bout I | ssue ar | nd Redemptio | n of Debentu | res. | | |
| LO4 | To lea | | e forn | n and c | contents of fin | ancial statem | ents as pe | er Schedule III | of Companies |
| LO5 | To ex | amin | e the v | various | s methods of v | aluation of C | Goodwill a | and shares | |
| Prerequisit | e: Sho | uld ł | nave si | tudied | Financial Ac | counting in | I Voor | | |
| | | | | | | | 1 Ital | | T |
| U nit | | | | | Cont | | 1 Tear | | No. of Hours |
| U nit I | Issue | | | | | | 1 Icai | | No. of Hours |
| U nit I | | of Sl | hares | | | rents | | e – Pro-rata | |
| | Issue Alloti | of Si | hares nares - | - Prem | Cont | ents nt - Forfeiture | | e – Pro-rata | No. of Hours |

Debentures: Issue and Redemption – Meaning – Methods – In One lot–in

Ex Interest and Cum Interest - Sinking Fund Investment Method.

15

Issue – Redemption at Par, Premium and Discount.

Instalment – Purchase in the Open Market includes

Issue and Redemption of Debentures

Ш

| IV | Final Accounts | 15 | | | | |
|-------|---|----|--|--|--|--|
| | Introduction – Final Accounts – Form and Contents of Financial | | | | | |
| | Statements as Per Schedule III of Companies Act 2013 – Part I | | | | | |
| | Form of Balance Sheet – Part II Form of Statement of Profit and | | | | | |
| | Loss. | | | | | |
| V | Valuation of Goodwill & Shares | 15 | | | | |
| | Valuation of Goodwill – Meaning – Need for Valuation of Goodwill – | | | | | |
| | Methods of Valuing Goodwill – Average Profit – Super Profit – Annuity | | | | | |
| | and Capitalisation Method. | | | | | |
| | Valuation of Shares – Need for Valuation of Shares – Methods of | | | | | |
| | Valuation of Shares – Net Assets Method – Yield and Fair Value Methods. | | | | | |
| | TOTAL | 75 | | | | |
| IEORY | 7 20% & PROBLEMS 80% | | | | | |
| | Course Outcomes | | | | | |

CO1 Prepare and account for various entries to be passed in case of issue of shares CO₂ To understand the Underwriting of shares and Redemption of preference shares. To have thorough knowledge about issue and redemption of Debentures. **CO3 CO4** Construct Financial Statements applying relevant accounting treatments **CO5** Compute the value of goodwill and shares under different methods and assess its applicability **Textbooks** 1 S.P. Jain and N.L. Narang, Advanced Accounting Vol I, Kalyani Publication, New Delhi. R.L. Gupta and M. Radha swamy, Advanced Accounts Vol I, Sultan Chand, New 2 Delhi. 3 Broman, Corporate Accounting, Taxmann, New Delhi. Shukla, Grewal and Gupta-Advanced Accounts Voll, S. Chand, New Delhi. 4 M.C.Shukla, Advanced accounting Vol I, S.Chand, New Delhi. 5

| | Reference Books | | | |
|---|---|--|--|--|
| 1 | T.S. Reddy, A. Murthy – Corporate Accounting- Margham Publication, Chennai. | | | |
| 2 | D.S.Rawat&NozerShroff,Students Guide To Accounting Standards ,Taxmann, New Delhi | | | |
| Prof. Mukeshbramhbutt, Devi, Corporate Accounting I, Ahilya Publica Pradesh | | | | |
| 4 | Anil Kumar, Rajesh kumar, Corporate accounting I, Himalaya Publishing house, Mumbai. | | | |
| 5 | PrasanthAthma, Corporate Accounting I, Himalaya Publishing house, Mumbai. | | | |
| NOTE | : Latest Edition of Textbooks May be Used | | | |
| | Web Resources | | | |
| 1 | https://www.tickertape.in/blog/issue-of-shares/ | | | |
| 2 | https://www.taxmann.com/bookstore/bookshop/bookfiles/chapter12valuationofgood willandshares.pdf | | | |
| 3 | https://www.mca.gov.in/content/mca/global/en/acts-rules/ebooks/accountingstandards.html | | | |

MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| | 101 | 102 | 103 | 104 | 103 | 100 | 107 | 100 | 1301 | 1302 | 1503 |
| CO1 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO4 | 3 | 1 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| TOTAL | 15 | 11 | 15 | 10 | 13 | 10 | 10 | 10 | 15 | 10 | 10 |
| AVERAGE | 3 | 2.2 | 3 | 2 | 2.6 | 2 | 2 | 2 | 3 | 2 | 2 |

3 – Strong, 2- Medium, 1- Low

SECOND YEAR - SEMESTER - III

CORE - VI: COMPANY LAW

| Subject | t L | Т | P | S | Credits | Inst. | | Mar | ks | | |
|----------|---|---|----------------------------|--------------------------------------|--|---------------------------|-------------------------------------|--------------------------------|------|-----|--|
| Code | L | 1 | r | 3 | Credits | Hours | CIA | External | To | tal | |
| | 5 | | | | 4 | 5 | 25 | 75 | | 100 | |
| | | • | | | Learnin | g Objective | es | | • | | |
| LO1 | To kno | ow Cor | npany | Law 19 | 956 and Com | panies Act | 2013 | | | | |
| LO2 | To hav | e an u | ndersta | nding | on the forma | tion of a co | mpany | | | | |
| LO3 | To unc | lerstan | d the re | equisite | es of meeting | and resolu | tion | | | | |
| LO4 | To gai | n knov | vledge | on the | procedure to | appoint an | d remove l | Directors | | | |
| LO5 | To fan | niliariz | e with | the var | ious modes o | of winding | up | | | | |
| Prerequi | isite: Sl | hould l | have st | tudied | Commerce | in XII Std | | | | | |
| Unit | Contents | | | | | | | | | | |
| I | Introduction to Company Companies Act 2013 – Definition of a Company, Characteristics of Company – Lifting or Piercing the Corporate Veil – Company Distinguished from Partnership and Limited Liabilities Partnerships – Classification of Companies – Based on Incorporation, Liability, Number of Members, Control. | | | | | | | | | | |
| II | Forma Memo Associ Missta | tion of randuri ation - tement | f a Connof A Certif | npany Associa icate o Liabi | | -Incorporat ents - Leg | ion Docungal Effects ectus – Con | ments e-filing s – Articles | of | 15 | |
| III | Proxy | ng and - Reso ors – Q | lution - | – Ordii | Types – Rec nary & Speci Disqualificat | al - Audit & | 2 | | | 15 | |
| IV | Compa Power Nation | any Ma s, Du al Co | anagen ties, L mpany | nent –E Liabiliti Law | tration Board of Directions, Remund Tribunal (1) T) – Special | eration & NCLT) – 1 | Removal | of Directo | ors. | 15 | |
| V | Winding up Meaning – Modes – Compulsory Winding Up – Voluntary Winding Up – Consequences of Winding Up Order – Powers of Tribunal – Petition for Winding Up – Company Liquidator. | | | | | | | | | 15 | |
| | | _ | | | TOT | AL | | | | 75 | |
| | | | | | Course | Outcomes | • | | | | |
| CO1 | Under | stand t | he clas | sificati | on of compa | | | | | | |

| CO2 | Examine the contents of the Memorandum of Association & Articles of Association | | | | | | | | | |
|-----------|--|--|--|--|--|--|--|--|--|--|
| CO3 | Know the qualification and disqualification of Auditors | | | | | | | | | |
| CO4 | Understand the workings of National Company Law Appellate Tribunal (NCLAT) | | | | | | | | | |
| CO5 | Analyse the modes of winding up | | | | | | | | | |
| Textbooks | | | | | | | | | | |
| 1 | N.D. Kapoor, Business Laws, Sultan Chand and Sons, Chennai | | | | | | | | | |
| 2 | R.S.N. Pillai – Business Law, S.Chand, New Delhi. | | | | | | | | | |
| 3 | M.V. Dhandapani, Business Laws Sultan Chand and Sons, Chennai | | | | | | | | | |
| 4 | Shusma Aurora, Business Law, Taxmann, New Delhi | | | | | | | | | |
| 5 | M.C.Kuchal, Business Law, VikasPublication, Noida | | | | | | | | | |
| | Reference Books | | | | | | | | | |
| 1 | Gaffoor&Thothadri, Company Law, Vijay Nichole Imprints Limited, Chennai | | | | | | | | | |
| 2 | M.R. Sreenivasan, Business Laws, Margham Publications, Chennai | | | | | | | | | |
| 3 | KavyaAndVidhyasagar, Business Law, Nithya Publication, Bhopal | | | | | | | | | |
| 4 | S.D.Geet, Business Law Nirali Prakashan Publication, Pune | | | | | | | | | |
| 5 | PreethiAgarwal, Business Law, CA foundation study material | | | | | | | | | |
| NOTE: | Latest Edition of Textbooks May be Used | | | | | | | | | |
| | Web Resources | | | | | | | | | |
| 1 | https://www.mca.gov.in/content/mca/global/en/acts-rules/companiesact/companies-act-2013.html | | | | | | | | | |
| 2 | https://vakilsearch.com/blog/explain-procedure-formation-company/ | | | | | | | | | |
| 3 | https://www.investopedia.com/terms/w/windingup.asp | | | | | | | | | |

MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 | PSO 1 | PSO 2 | PSO 3 |
|-----|---------|---------|---------|---------|---------|---------|-------------|---------|----------|----------|----------|
| CO1 | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 2 |

| CO3 | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 2 |
|-------------|----|----|----|----|----|----|----|----|----|----|----|
| CO4 | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 2 |
| CO5 | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 2 |
| TOTAL | 15 | 10 | 15 | 10 | 15 | 15 | 10 | 15 | 15 | 10 | 10 |
| AVERAG E | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 2 |

3 – Strong, 2- Medium, 1- Low

$\underline{SECOND\ YEAR-SEMESTER-III}$

Elective III- Fundamentals of Investment

| Category | L | T | P | S | Credits | Inst. | | Mark | S | |
|--------------------|---|---|---|---|---|---|-----------------------------|------------|-------|--------|
| | | | | | | Hours | CIA | Extern | al | Total |
| Elective II | [4 | | | | 3 | 4 | 25 | 75 | 1 | 00 |
| | | | | I | earning Obj | ectives | | | • | |
| LO 1 | To intro | duce t | he stu | dent 1 | to acquire kno | wledge abor | ut investm | ent envir | onme | ent |
| | process | | | | _ | _ | | | | |
| LO 2 | To make | impa | ct exp | perien | ce on fixed in | come securi | ties | | | |
| LO 3 | To under | rstand | the a | pproa | ches of equity | analysis | | | | |
| LO 4 | To get a | cquair | ited w | ith Po | ortfolio Analy | sis and Fina | ncial Deri | vatives | | |
| LO 5 | To acqui | ire the | knov | vledge | e of Investor P | rotection | | | | |
| UNIT | | | | | Contents | | | | No. | of |
| | | | | | | | | | Hou | urs |
| I | Commoo market, t market in and risk, | estmer dities, the ma ndices Impa | nt decar Real arket parket sound s, sound ct of | ision j Estate partic ces o Taxes | process, Typese and Financia ipants and trace financial informand and Inflation | l Assets, the ling of secur ormation, C | e Indian se rities, secu | rity | | 12 |
| II | Fixed Income Securities Bond features, types of bonds, estimating bond yields, Bond Valuation, types of bond risks, default risk and credit rating. | | | | | | | | 12 | |
| III | Efficient | tions t Mark | to Fur cet Hy | ndame pothe | nalysis ental Analysis esis, dividend oproach to equ | capitalizatio | n models, | | | 12 |
| IV | Portfolio Portfolio | o Ana and I ntrodu | lysis Divers action | and F | Financial Der tion, Portfolio nancial Deriva | ivatives Risk and Re | eturn; Mut | | | 12 |
| V | | SEBI a | and st | ock e redre | xchanges in ir essal system, i | | | | | 12 |
| | | | | | Total | | | | | 60 |
| CO | | | | | Course | Outcomes | | | | |
| CO1 | Enumera | ate the | conc | ept of | investment d | ecision proc | ess and ty | pes of In | vestn | nents |
| CO2 | | | | | es by applyin | | | | | |
| CO3 | | | | | owards the equ | | | the skills | | |
| CO4 | Analyse | the Po | ortfoli | io Ana | alysis and Der | rivatives Ma | rkets | | | |
| CO5 | Construc | et the | roles | of SE | BI and Investo | | 1 | | | |
| | | | | | Textbook | S | | | | |
| 1. | V K Bha | ılla, Fı | undan | nental | of Investmen | t Managem | ent, S Cha | nd Public | ation | n, New |

| 2. | Delhi |
|----|--|
| | Dr.VanitaTripati, Fundamental of Investment, Taxmanns, New Delhi |
| 3 | Dr.Preeti Singh Fundamental of Investment, Himalaya Publishing House, |
| | Mumbai |
| 4 | Prasnna Chandra, investment analysis and portfolio management, McGraw hill |
| | education, new delhi |
| 5 | C P Jones, investment analysis and management, Wiley publication, new york |
| | Reference Books |
| 4. | Yasminsofatvinayak&Sanjeev Kumar, fundamentals of investment, kalyani |
| | publication, new delhi |
| 2. | S K Sharma &gurmeetKaur, fundamentals of investment, sultan chand, new delhi |
| 3 | Mayo, all introduction to investment, cengage learning, England |
| 4 | R p rustogi, fundamentals of investment, sultan chand and sons, new delhi |
| | Web Resources |
| 1. | https://www.coursera.org |
| 2. | https://www.classcentral.com |
| 3 | https://www.ibm-institute.com |

MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 |
| TOTAL | 15 | 10 | 15 | 10 | 12 | 10 | 15 | 10 | 15 | 10 | 10 |
| AVERAGE | 3 | 2 | 3 | 2 | 2.4 | 2 | 3 | 2 | 3 | 2 | 2 |

3-Strong, 2-Medium, 1-Low

$\underline{SECOND\ YEAR-SEMESTER-III}$

Elective III – Financial Services

| C-4 | | Т | n | C | C 114 | Inst. | | Marks | <u> </u> |
|---------------------|------------------------------------|--|---------------------------------------|---|--|---|----------------------------------|-------------------------------|-----------------|
| Category | L | T | P | S | Credits | Hours | CIA | External | Total |
| Elective III | [4 | | | | 3 | 4 | 25 | 75 | 100 |
| | | | | | Learning O | bjectives | | | |
| LO1 | To im | part k | nowl | ledge o | on the role an | d function of | f the India | an financial | system. |
| LO2 | | | | | dge on key a | reas relating | to manag | ement of fi | nancial |
| | produ | | | | | | | | |
| LO3 | | | | | | ıre Capital, L | | | |
| LO4 | | | | | | t Rating syst | | | |
| LO5 | | | | | | ds and the op | eration o | f NSDL an | d CSDL. |
| Prerequisit | e: Sho | uld h | ave s | tudied | l Commerce | in XII Std | | | |
| Unit | | | | | Conte | nts | | | No. of Hours |
| I | Struct Econo Instru Marke | ure o omic ments et Op tions | f Fin Deve – O Perati – R | nancial elopme Capital ons - Legulat | ent – Finar l Markets – - Role of | Role of Fin ncial Marke - Money M SEBI – S tions of Sta | ts and arkets – econdary | Financial Primary Market | 12 |
| II | Conce Frame in Ind of M | ept, N Worlia – N erchar | ature k of l Merch nt B | e and Finance ant Baankers | ial Services - anking – Me – Role of | s nancial Serv - Growth of aning-Types Merchant nant Banking | Financial – Respoi Bankers | Services nsibilities in Issue | 12 |
| III | Ventu Ventu Patter Ventu | re Ca re Ca n und re Ca | apita pital er Ve apital | l and dependently of the least | Leasing wth of Ventu Capital – Le | re Capital in gal Aspects as of Leases | India – I and Guid | Financing elines for | 12 |
| IV | Credit Credit CRIS | t Rati Rati L, IO unting | ing ng – CRA g – T | Mear and Types | ning, Function | ons – Debt ctoring, For Arrangemen | rfeiting | and Bill | 12 |
| V | Classi | ıl Fun ficatio | ds – on, C | rganiz | ation and M Role of NSD | ctives, Funct anagement – L and CSDL | De-mat | | 12 |
| | | | | | TOTA | | | | 60 |
| CO | | | | | | rse Outcome | | | |
| CO1 | | | | | | the financial | • | | |
| CO2 | Gain produ | | | | lge on key ar | eas relating t | o manage | ement of fir | nancial |
| CO3 | - | | | | out Venture | Capital, Leas | sing. | | |

| CO4 | Infer the importance of the Credit Rating system. |
|---------|---|
| CO5 | Understand the existence of Mutual funds and the roles of NSDL and CSDL. |
| | Textbooks |
| 1 | Gurusamy.S, Financial Services, Tata McGraw Hill, Noida. |
| 2 | C. Rama Gopal, Financial Services, Vikas Publishing house, Noida. |
| 3 | M.Y.Khan, Financial Services, Tata McGraw Hill, Noida. |
| 4 | E.Dharmaraj, Financial Services, S. Chand, New Delhi. |
| | Reference Books |
| 1 | Mike Heffner, Business process management in Financial Services, F.W. Olin |
| 1 | Graduate school of Business, United States. |
| 2 | Perry Stinson, Bank management and Financial Services, Clanrye International, |
| 2 | USA. |
| 3 | E. Gordon and K. Natarajan, Financial Market and Services, Himalaya |
| 3 | Publishing House, Mumbai. |
| 4 | B. Santhanam, Financial Services, Margham Publications, Chennai. |
| NOTE: L | atest Edition of Textbooks May be Used |
| | Web Resources |
| 1 | https://www.civilserviceindia.com/subject/Management/notes/leasing-hire- |
| 1 | <u>purchase-and-venture-capital.html</u> |
| 2 | https://corporatefinanceinstitute.com/resources/fixed-income/credit-rating/ |
| 3 | https://scripbox.com/mf/what-is-mutual-fund/ |
| | |

MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 3 |
| CO3 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 |
| TOTAL | 15 | 13 | 13 | 12 | 13 | 10 | 13 | 13 | 15 | 10 | 12 |
| AVERAGE | 3 | 2.6 | 2.6 | 2.4 | 2.6 | 2 | 2.6 | 2.6 | 3 | 2 | 2.4 |

 $\hbox{\it 3-Strong, 2-Medium, 1-Low}\\$

<u>SECOND YEAR – SEMESTER – III</u>

$\frac{\textbf{ELECTIVE III: BUSINESS MATHEMATICS \&}}{\textbf{STATISTICS}}$

| Subject | $oldsymbol{^{t}}oldsymbol{_{L}}$ | Т | P | S | Credits | Inst. | | Ma | rks | |
|------------|----------------------------------|-------------------|---------------------|--------------------------|--|---------------------------|-------------|---------------|------------|-----------------|
| Code | L | 1 | ſ | 3 | Credits | Hours | CIA | External | Total | |
| | 4 | | | | 3 | 4 | 25 | 75 | | 100 |
| | • | | | 1 | Learnin | g Objectiv | es | | | |
| LO1 | To Imp | rove I | Knowle | dge on | the basics o | f set Theor | y | | | |
| LO2 | | | - | le and | compound in | iterest and | arithmetic, | geometric a | ınd harm | onic |
| Y 0.0 | progre | | | | | . 1 . 1 | | | | |
| LO3 | | | | | asures of cen | | cy | | | |
| LO4 LO5 | | | | | elation co-ef | | | | | |
| | _ | | | | Commerce i | | | | | |
| Unit | <u> </u> | iouiu i | nave st | uuicu | | itents | | | | No. of Hours |
| I | Comple | ement o | of Sets - | - Venn | Jnion of sets, diagrams – La ive Laws – Do | ws of Sets - | - Commutat | | Sets — | 12 |
| II | Banker | r's Dis irmoni | c Progr | - Simp | le and Comp s - Annuity - | | | | etric | 12 |
| III | Arithm Quartil Deviat | etic Nes — I | Mean, C Deciles | Geome - Per an Dev | dency & Distric Mean - centiles. Me viation - Va | Harmonic asures of | Variation - | Range - C | Quartile | 12 |
| | Corre | ation | and Re | egressi | on | | | | | |
| IV | | | | | 's Coefficien Lines and Coe | | ation – Spe | earman's Rar | ık | 12 |
| | Time S | Series | Analys | is and | Index Num | bers | | | | |
| | Time S Index | Series A Numbe | Analysi ers – Ag | s: Secu ggrega | ılar Trend – S tive and Rela | Seasonal Va tive Index | | | | |
| V | Whole | sale In | idex — C | | `Living Inde | х. | | | | 12 |
| V | Whole | sale In | iucx — C | | | TAL | | | | 60 |
| V | Whole | sale In | idex — C | | ТО | | S | | | |
| V CO1 | | | | | ТО | TAL | S | | | |
| | To Lea | rn the | basics | of Set | TO Course | TAL e Outcome | | st and arithn | netic, ged | 60 |

| CO4 | Calculate the correlation and regression co-efficient. |
|-------|---|
| CO5 | Assess problems on time series analysis |
| | Textbooks |
| 1 | Dr. B.N. Gupta, Business Mathematics & Statistics, Shashibhawan publishing house, Chennai |
| 2 | Asim Kumar Manna, Business Mathematics & Statistics, McGraw hill education, Noida |
| 3 | A.V. Rayarikar and Dr. P.G. Dixit, Business Mathematics & Statistics, Nirali Prakashan Publishing, Pune |
| 4 | Dr.S. Sachdeva, Business Mathematics & Statistics, Lakshmi NarainAgarwal, Agra |
| 5 | P.R. Vittal, Business Mathematics & Statistics, Margham Publications, Chennai |
| | Reference Books |
| 1 | J.K. Sharma, Fundamentals of business statistics, Vikas publishing, Noida |
| 2 | Peter Waxman, Business Mathematics & Statistics, Prentice Hall, New York |
| 3 | Andre Francis, Business Mathematics & Statistics, Cengage Learning EMEA, Andover |
| 4 | Aggarwal B M, Business Mathematics & Statistics, Ane Book Pvt. Ltd., New Delhi |
| 5 | R.S. Bhardwaj, Business Mathematics & Statistics, Excel Books Publisher, New Delhi |
| NOTE: | Latest Edition of Textbooks May be Used |
| | Web Resources |
| 1 | https://www.britannica.com/biography/Henry-Briggs |
| 2 | https://corporatefinanceinstitute.com/resources/data-science/central-tendency/ |
| 3 | https://www.expressanalytics.com/blog/time-series-analysis/ |

MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 | PSO 1 | PSO 2 | PSO 3 |
|--------|---------|---------|---------|---------|---------|---------|------|---------|----------|-------|----------|
| CO1 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 |
| TOTAL | 15 | 10 | 15 | 10 | 12 | 10 | 15 | 10 | 15 | 10 | 10 |
| AVERAG | 3 | 2 | 3 | 2 | 2.4 | 2 | 3 | 2 | 3 | 2 | 2 |
| E | | | | | | | | | | | |

3 – Strong, 2- Medium, 1- Low

SECOND YEAR – SEMESTER - III

SEC 4: E- COMMERCE

| Subj | ect | L | T | P | S | Credits | Inst. | | Mai | rks | |
|---------|-------------------------------|-----------------------------------|----------------------------------|--|-------------------------------------|---------------------------------|------------------------------|----------------------|---|-------------------|-----------------|
| Cod | e | | 1 | 1 | 3 | | Hours | CIA | External | | otal |
| | | 2 | | | | 2 | 2 | 25 | 75 | 1 | 100 |
| | | | | | | Learnin | g Objective | es | | | |
| LO1 | To k | now | the g | goals o | f elec | tronic comme | erce | | | | |
| LO2 | _ | | | | | | | | commerce area | as | |
| LO3 | | | | | | internet mark | | | | | |
| LO4 | To u | nder | stand | the be | enefit | s and impleme | entation of I | EDI | | | |
| LO5 | | | | | | Economy of | | e | | | |
| Prerequ | isite: | Shou | uld h | ave st | udied | Commerce i | n XII Std | | | | |
| Unit | | | | | | | itents | | | | No. of Hours |
| I | Defi E-Co E-Co | ne E omm omm | . – Co nerce nerce | - Broa | ce - N ad Go ctions | Main Activitie oals of Electro | onic Commo | erce - M | nmerce - Bene Iain Compone ss of E-Comm | ents of | 6 |
| II | E-co Mod Busi Reta | ommo lels, l iness iling | erce i Majo Mod g: Trad | Busine r Busi lels, E ditiona | ess M ness t Busine al Ret | to Business (Bess Models in | Business to 2B) Emerging | o Consu E - Con | Commerce amer (B2C) E mmerce Areas of E-retailing, I | s – E - | 6 |
| III | The Inter | Internet 1 | rnet A Mark | Audieneting | nce an | | rketing Stra | tegy - E | Marketing Co services: Cate on the Web. | | 6 |
| IV | Bene Impl | efits leme | of EI ntatic | DI, ED on, ED | OI Tec OI Agr | 0 , | Standards, | | ommunications c Payment Sys | · | 6 |
| V | Digi Secu Secu Issue | tal E ırity: ırity | Econor Encr Polic E Co | my - T ryption cy, Ne | Threat n, Pro twork | tecting Web S Firewalls an | Server with d Application | a Firewa on Firev | yber Crime Ne all, Firewall an valls, Proxy S Political Issues | nd the Server. | 6 |
| | | | · · · | | | ТО | TAL | | | | 30 |
| | | | | | | Cor | urse Outcoi | mes | | | |
| CO1 | Undan | eton | d tha | role or | nd foo | atures of world | | | | | |
| COI | Onucl | stall | u iiiC | ioic al | 10 1Ca | uules of work | wide web | | | | |

| CO2 | Understand the Benefits and model of e-tailing |
|------|--|
| CO3 | Use the web enabled services |
| CO4 | Understand the Electronic Data Interchange and payments |
| CO5 | Know about the Digital Economy and Ethics |
| | Textbooks |
| 1 | Kenneth C. Laudon, E-Commerce: Business, Technology, Society, 4 the Edition, Pearson Education Limited, New Delhi |
| 2 | S. J. Joseph, E-Commerce: an Indian perspective, PHI Learning Pvt. Ltd., New Delhi |
| 3 | David Whitley, E-Commerce-Strategy, Technologies & Applications, TMI, McGraw-Hill, London |
| 4 | Kamlesh K. Bajaj, E-Commerce- The cutting edge of business, TMH, McGraw Hill, Noida |
| 5 | W Clarke, E-Commerce through ASP - BPB, Wrox Publisher, Mumbai |
| | Reference Books |
| 1 | Agarwala, K.N. and D. Agarwala, Business on the Net: What's and How's of E-Commerce, McMillan Publisher India Pvt. Ltd., Chennai |
| 2 | Ravi Kalkota, Frontiers of E-Commerce, TM, Pearson Education Limited, New Delhi |
| 3 | Elias M Awad, Electronic Commerce: From Vision to Fulfillment. PHI Learning Pvt. Ltd., New Delhi |
| 4 | Mathew Reynolds, Beginning E-Commerce with Visual Basic, ASP, SQL Server 7.0 & MTS, Wrox Publishers, Mumbai |
| 5 | J. Christopher West I and Theodore H. K ClarkGlobal Electronic Commerce- Theory and Case Studies, The MIT Press, Cambridge, London |
| NOTI | E: Latest Edition of Textbooks May be Used |
| | Web Resources |
| 1 | https://www.investopedia.com/terms/e/ecommerce.asp |
| 2 | https://www.webfx.com/industries/retail-ecommerce/ecommerce/basicecommerce-marketing-concepts/ |
| 3 | https://techbullion.com/the-importance-of-ethics-in-ecommerce/ |

MAPPING WITH PROGRAMME OUTCOMES

AND PROGRAMME SPECIFIC OUTCOMES

| | PO | PO | PO | PO | PO | PO | PO | PO | PSO | PSO | PSO |
|-------------|----|----|-----|----|----|----|----|----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 1 | 2 | 3 |
| CO1 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO4 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO5 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| TOTAL | 15 | 10 | 13 | 10 | 15 | 10 | 10 | 10 | 15 | 15 | 10 |
| AVERAG E | 3 | 2 | 2.6 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |

3 – Strong, 2- Medium, 1- Low

SECOND YEAR – SEMESTER - III

SEC – 5 – EVERYDAY BANKING LEARNING OBJECTIVES

- 1. To introduce the basic concepts of banking and related documents and process
- 2. To enable the students to gain knowledge about the modern banking techniques and related terms.

COURSE OUTCOMES-COGNITIVE LEVEL MAPPING

| COS | EVERY DAY BANKING | COGNITIVE LEVEL |
|-----|---|--------------------|
| CO1 | Exhibit the skill to perform basic banking operations and distinguish between basic documents | K1,K2 |
| CO2 | To understand filling up of applications and transfer of funds | K1,K2,K3 |
| СОЗ | Execute Online Banking | К3 |
| CO4 | To perform Mobile banking and related transactions | K2,K3 |
| CO5 | To Understand mobile payment system by using various modes | K3, K5 |

(K1-Remembering, K2-Understanding, K3-Applying, K4-Analyzing, K5-Evaluating, K6-Creating)

Teaching Pedagogy:

Class room lectures, PPT presentations, seminars, practical use of basic bank documents and visit to local banks and observing, group working.

Note: These methodologies are indicative and teachers can innovate new methodologies to achieve the desired learning outcomes.

Total
Hours 30
UNIT I (6 Hours)

Banking – Definition – pass book – cheque book – Format of Cheque – Filling up of Cheque – Deposit Challan – Filling up – Clearing cheque – Transfer cheque – Collection Cheque – Payable at par – Demand Draft

UNIT II (6 Hours)

Application filling – Account Opening form – Filling up – Documents required - Debit Card – Credit Card – ATM Machine – Cash Deposit Machine – Pass book printing machine. MICR- IFSC- Fund transfer through ECS – NEFT –RTGS – Form filling for Fund transfer.

UNIT III (6 Hours)

On line Banking – Sign up – Process – Requirements – Log in – Customer ID – User ID

Pass word – Hints for creating Pass words – change of pass word – on line transactions – Account statements – Fund Transfer – Payment of bills – Utility payments

UNIT IV (6 Hours)

Loans – Repayment for Loans – other services. Mobile Banking – meaning – importance –Advantages – Mobile Applications (App) – WAP (Wireless Application Protocol)- USSD (Unstructured Supplementary Service Data)-Registration process – through Mobiles

UNIT V (6 Hours)

Process at Bank Branch-ATM- User ID-MPIN- change of MPIN –IMPS D(Immediate Mobile Payment System) - UPI(Unified Payment interface) – BHIM(Bharat Interface for money)- NPCI (National Payment Corporation of India) - Bank account Management – Transfer Funds – paying Bills – Locating ATMs - QR code payments- Alerts and notifications- Tracking Spending habits – Cash back- Safe banking methods.

RECOMMENDED TEXT BOOKS

1. B. Santhanam- Banking & Financial systems, Margham Publications

REFERENCE BOOKS

- 2. S.N. Maheshwari Banking theory, law and practice, Kalyani Publications
- 3. Parameswaran- Indian Banking, S. Chand& Co.

WEB SOURCES:

- 1. https://en.wikipedia.org/wiki/Online_banking
- 2. https://www.sbi.co.in/portal/web/services/internet-banking
- 3. https://www.hdfcbank.com/assets/popuppages/netbanking.htm
- 4. https://www.investopedia.com/terms/m/mobile-banking.asp
- 5. www.scotiabank.com/mobile/ca/en/0,,5181,00.html

CO-PO-PSO MAPPING

| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PSO1 | PSO2 | PSO3 | PSO4 | PSO5 |
|---------|------|------|------|------|------|------|------|------|------|------|
| CO1 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| CO2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| CO3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| CO4 | 2 | 2 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 1 |
| CO5 | 3 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 1 |
| Average | 3.5 | 2.6 | 2.4 | 2.8 | 2.8 | 2.4 | 2.8 | 2.6 | 2.4 | 2.2 |

(Correlation level: 3 – Strong 2-Medium 1-Low)

SECOND YEAR – SEMESTER – IV

CORE – VII: CORPORATE ACCOUNTING - II

| Subject | L | T | T P S Credits Inst. Marks | | | | | | | | | | |
|----------|---|--------------------------|---------------------------|--------|---------------------------|-------------|------------|---------------|-------|--------|--|--|--|
| Code | | Hours CIA External Total | | | | | | | | al | | | |
| | 5 | | | | 5 | 5 | 25 | 75 | 75 1 | | | | |
| | | | | | ı | A | | 1 | | | | | |
| LO1 | To kn | ow the | types | of Am | algamation, | Internal an | d external | Reconstruct | tion | | | | |
| LO2 | To kn | ow Fin | al state | ements | of banking | companies | 1 | | | | | | |
| LO3 | To un | derstar | nd the a | accoun | ting treatme | nt of Insur | ance comp | any account | ts | | | | |
| LO4 | | | _ | | | | | ed Balance sl | heet | | | | |
| LO5 | To ha | ve an i | nsight | on mo | des of windi | ng up of a | company | | | | | | |
| Prerequi | site: S | hould | have s | tudied | Financial A | Accounting | g in I Yea | r | | | | | |
| Unit | | | | | Cont | ents | | | | No. of | | | |
| | | | | | | | | | | Hours | | | |
| I | Amal | gamat | tion, A | bsorpt | ion and Int | ernal Reco | onstructio | n | | 15 | | | |
| | Amalgamation – Meaning - Purchase Consideration - Lump sum | | | | | | | | | | | | |
| | | | | | | | Method, 1 | Intrinsic Val | lue | | | | |
| II | | | | | ternal Recor Companies | istruction. | | | | 15 | | | |
| 11 | | _ | | _ | _ | | | | | 13 | | | |
| | Final Statements of Banking Companies (As Per New Provisions) - Non-Performing Assets - Rebate on Bills Discounted- Profit and Loss a/c - | | | | | | | | | | | | |
| | | _ | | | | | | and Loss a | a/C - | | | | |
| III | Balance Sheet as Per Banking Regulation Act 1949. Insurance Company Accounts: | | | | | | | | | | | | |
| | Meaning of Insurance – Principles – Types – Preparation of Final | | | | | | | | | | | | |
| | Accounts of Insurance Companies - Accounts of Life Insurance | | | | | | | | | | | | |
| | Business – Accounts of General Insurance Companies -New Format. | | | | | | | | | | | | |
| IV | Consolidated Financial Statements | | | | | | | | | 15 | | | |
| | Introd | luction | -Holdi | ng & | z Subsidia | rv Comr | any-Lega | l Requiren | nents | | | | |
| | Introduction-Holding & Subsidiary Company-Legal Requirements Relating to Preparation of Accounts - Preparation of Consolidated | | | | | | | | | | | | |
| | Balance Sheet (Excluding Inter-Company Holdings). | | | | | | | | | | | | |
| V | Liquidation of Companies | | | | | | | | | | | | |
| | Meaning-Modes of Winding Up – Preparation of Statement of Affairs | | | | | | | | | | | | |
| | Order of Payment – Liquidators Remuneration- Liquidator's Final Statement of Accounts. | | | | | | | | | | | | |
| | | | | | TOT | ΓAL | | | | 75 | | | |
| I | | | | | | | | | | | | | |

| | Course Outcomes |
|----|--|
| C | Understand the accounting treatment of amalgamation, Internal and external reconstruction. |
| C | CO2 Construct Profit and Loss account and Balance Sheet of Banking Companies in accordance in the prescribed format. |
| C | Synthesize and prepare final accounts of Insurance companies in the prescribed format |
| C | Give the consolidated accounts of holding companies |
| C | Preparation of liquidator's final statement of account |
| | Textbooks |
| 1 | S.P. Jain and K.L Narang. Advanced Accountancy, Kalyani Publishers, New Delhi. |
| 2 | Dr.K.S .Raman and Dr. M.A. Arulanandam , Advanced Accountancy, Vol. II, Himalaya Publishing House, Mumbai. |
| 3 | R.L. Gupta and M. Radhaswamy, Advanced Accounts, Sultan Chand, New Delhi. |
| 4 | M.C. Shukla and T.S. Grewal, Advanced Accounts Vol.II, S Chand & Sons, New Delhi. |
| 5 | T.S. Reddy and A.Murthy, Corporate Accounting II, Margham Publishers, Chennai |
| | Reference Books |
| 1 | B.Raman, Corporate Accounting, Taxmann, New Delhi |
| 2 | M.C.Shukla, Advanced Accounting, S.Chand, New Delhi |
| 3 | Prof. MukeshBramhbutt, Devi Ahilya publication, Madhya Pradesh |
| 4 | Anil kumar, Rajesh kumar, Advanced Corporate Accounting, Himalaya Publishing house, Mumbai. |
| 5 | PrasanthAthma, Corporate Accounting, Himalaya Publishing house, Mumbai. |
| OT | E: Latest Edition of Textbooks May be Used |
| | Web Resources |
| 1 | https://www.accountingnotes.net/amalgamation/amalgamation-absorption-andreconstruction-accounting/126 |
| | |

3 https://www.accountingnotes.net/liquidation/liquidation-of-companiesaccounting/12862

MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 |
| TOTAL | 15 | 10 | 15 | 10 | 12 | 10 | 15 | 10 | 15 | 10 | 10 |
| AVERAGE | 3 | 2 | 3 | 2 | 2.4 | 2 | 3 | 2 | 3 | 2 | 2 |

3 – Strong, 2- Medium, 1- Low

SECOND YEAR-SEMESTER-IV

CORE PAPER - VIII – PRINCIPLES OF MARKETING

| LO1 To know the concept and functions of marketing LO2 To understand the importance of market segmentation LO3 To examine the stages of new product development LO4 To gain knowledge on the various advertising medias LO5 To analyse the global market environment Prerequisite: Should have studied Commerce in XII Std Unit Contents No. o Hour Introduction to Marketing Meaning — Definition and Functions of Marketing — Evolution of Marketing Concepts—Innovations in Modern Marketing. Role and | |
|---|-----|
| Lo1 To know the concept and functions of marketing | 100 |
| LO1 To know the concept and functions of marketing LO2 To understand the importance of market segmentation LO3 To examine the stages of new product development LO4 To gain knowledge on the various advertising medias LO5 To analyse the global market environment Prerequisite: Should have studied Commerce in XII Std Unit Contents No. or Hour Introduction to Marketing Meaning — Definition and Functions of Marketing — Evolution of Marketing Concepts—Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | of |
| LO1 To know the concept and functions of marketing LO2 To understand the importance of market segmentation LO3 To examine the stages of new product development LO4 To gain knowledge on the various advertising medias LO5 To analyse the global market environment Prerequisite: Should have studied Commerce in XII Std Unit Contents No. or Hour Introduction to Marketing Meaning — Definition and Functions of Marketing — Evolution of Marketing Concepts—Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | |
| LO2 To understand the importance of market segmentation LO3 To examine the stages of new product development LO4 To gain knowledge on the various advertising medias LO5 To analyse the global market environment Prerequisite: Should have studied Commerce in XII Std Unit Contents No. or Hour Introduction to Marketing Meaning – Definition and Functions of Marketing – Evolution of Marketing Concepts—Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | |
| LO3 To examine the stages of new product development LO4 To gain knowledge on the various advertising medias LO5 To analyse the global market environment Prerequisite: Should have studied Commerce in XII Std Unit Contents No. of Hour Introduction to Marketing Meaning — Definition and Functions of Marketing — Evolution of Marketing Concepts—Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | |
| LO4 To gain knowledge on the various advertising medias LO5 To analyse the global market environment Prerequisite: Should have studied Commerce in XII Std Unit Contents No. or Hour Introduction to Marketing Meaning — Definition and Functions of Marketing — Evolution of Marketing Concepts—Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | |
| LO5 To analyse the global market environment Prerequisite: Should have studied Commerce in XII Std Unit Contents No. or Hour Introduction to Marketing Meaning — Definition and Functions of Marketing — Evolution of Marketing Concepts—Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | |
| Prerequisite: Should have studied Commerce in XII Std Unit Contents No. or Hour Introduction to Marketing Meaning — Definition and Functions of Marketing — Evolution of Marketing Concepts—Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | |
| Unit Contents No. of Hour Introduction to Marketing Meaning – Definition and Functions of Marketing – Evolution of Marketing Concepts–Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | |
| Introduction to Marketing Meaning – Definition and Functions of Marketing – Evolution of Marketing Concepts–Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | |
| Introduction to Marketing Meaning – Definition and Functions of Marketing – Evolution of Marketing Concepts–Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | rs |
| Meaning – Definition and Functions of Marketing – Evolution of Marketing Concepts–Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | |
| Marketing Concepts–Innovations in Modern Marketing. Role and Importance of Marketing - Classification of Markets. | |
| I Importance of Marketing - Classification of Markets. | |
| | |
| Market Segmentation | 12 |
| | |
| Meaning and definition – Benefits – Criteria for segmentation – Types of | |
| segmentation – Geographic – Demographic – Psychographic – | |
| Behavioural – Targeting, Positioning & Repositioning - Introduction to | |
| | 12 |
| Product & Price | |
| Marketing Mix—an overview of 4P's of Marketing Mix—Product— | 12 |
| Introduction to Stages of New Product Development– Product Life Cycle—Pricing–Policies-Objectives– Factors Influencing Pricing– Kinds | |
| of Pricing. | |
| | |
| Promotions and Distributions Elements of promotion Advertising Objectives Vinds of Advertising | |
| Elements of promotion – Advertising – Objectives - Kinds of Advertising Media- Traditional vs Digital Media - Sales Promotion – types of sales | |
| promotion—Personal Selling Qualities needed for a personal seller— | |
| IV Channels of Distribution for Consumer Goods- Channel Members – | 12 |
| Channels of Distribution for Industrial Goods. | |
| E-Marketing and CRM | |
| Global Market Environment – Social Responsibility and Marketing | |
| Ethics – Recent Trends in Marketing –A Basic Understanding of E– | |
| Marketing & M-Marketing – E -Tailing –CRM– Market Research – MIS | |
| and Marketing Regulation. | 12 |
| TOTAL | 60 |
| CO Course Outcomes | |
| CO1 Develop an understanding on the role and importance of marketing | |
| CO2 Apply the 4 P's of marketing in their venture. | _ |
| CO3 Identify the factors determining pricing | |
| CO4 Use the different channels of distribution of industrial goods. | |
| CO5 Understand the concept of E-marketing and E-Tailing. | |

| | Textbooks | | | | | | | | | |
|---------|--|--|--|--|--|--|--|--|--|--|
| 1 | Philip Kotler, Principles of Marketing: A South Asian Perspective, Pearson Education, New Delhi. | | | | | | | | | |
| 2 | Dr. C.B. Gupta & Dr. N. Rajan Nair, Marketing Management, Sultan Chand & Sons, New Delhi. | | | | | | | | | |
| 3 | Dr. Amit Kumar, Principles Of Marketing, Shashibhawan Publishing House, Chennai. | | | | | | | | | |
| 4 | Dr. N. Rajan Nair, Marketing, Sultan Chand & Sons, New Delhi. | | | | | | | | | |
| 5 | Neeru Kapoor, Principles Of Marketing, PHI Learning, New Delhi. | | | | | | | | | |
| | Reference Books | | | | | | | | | |
| 1 | Prof. Kavita Sharma, Dr. Swati Agarwal, Principles of Marketing Book, Taxmann, New Delhi. | | | | | | | | | |
| 2 | Dr. J. Jayasankar, Marketing Management, Margham Publications, Chennai. | | | | | | | | | |
| 3 | Assael, H. Consumer Behaviour and Marketing Action, USA: PWS-Kent. | | | | | | | | | |
| 4 | Hoyer, W.D. And Macinnis, D.J., Consumer Behaviour, USA: Houghton Mifflin Company. | | | | | | | | | |
| 5 | Baker M, Marketing Management And Strategy, Macmillan Business, Bloomsbury Publishing, India. | | | | | | | | | |
| NOTE: 1 | Latest Edition of Text books May be Used | | | | | | | | | |
| | Web Resources | | | | | | | | | |
| 1 | https://www.aha.io/roadmapping/guide/marketing/introduction | | | | | | | | | |
| 2 | https://www.investopedia.com/terms/m/marketsegmentation.asp | | | | | | | | | |
| 3 | https://www.shiprocket.in/blog/understanding-promotion-and-distributionmanagement/ | | | | | | | | | |

| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 | PSO 1 | PSO 2 | PSO 3 |
|-------------|---------|---------|---------|---------|---------|---------|------|---------|----------|----------|----------|
| CO1 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 |
| CO2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 |
| CO3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 |
| CO4 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 |
| CO5 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 |
| TOTAL | 15 | 10 | 15 | 10 | 12 | 10 | 10 | 10 | 10 | 15 | 10 |
| AVERAG E | 3 | 2 | 3 | 2 | 2.4 | 2 | 2 | 2 | 2 | 3 | 2 |

3 – Strong, 2- Medium, 1- Low

$\underline{SECOND\ YEAR-SEMESTER-IV}$

Elective IV – Management Information System

| > | | | | | Marks | | | | | | |
|-------------|---|-------|--------|---------|--|----------------|-------------|---------------|----------|--|--|
| Category | L | Т | P | S | Credits | Inst. Hours | CIA | External | Total | | |
| Elect IV | 1 3 | | | | 3 | 3 | 25 | 75 | 100 | | |
| | Learning Objectives | | | | | | | | | | |
| LO1 | | | | | ges and opposite general gener | | | | cement | | |
| LO2 | Identify gain con | | | | d successfully | apply vario | us informat | tion technolo | ogies to | | |
| LO3 | Define a | | _ | key en | abling technol | logies that m | nay advance | e organizatio | ns now | | |
| LO4 | Explain applications as groupware, the Internet, executive information systems, | | | | | | | | | | |
| LO5 | 1 | - | - | | and organizated org | | ges to im | plement th | e new | | |
| LO6 | Identify | new c | pportu | ınities | and champi organization | | oduction a | and applicat | tion of | | |

| UNIT | Contents | No. of |
|------|---|--------|
| | | Hours |
| | Understanding Management Information Systems | |
| I | Introduction to Management Information Systems, History of MIS, Impact | |
| | of MIS, Role and Importance, MIS Categories, Managers and Activities in | |
| | IS, Types of Computers Used by Organizations in Setting up MIS, | 9 |
| | Hardware support for MIS, The Decision Making Process - System | |
| | Approach to Problem Solving, The Structure of Management Information | |
| | System | |
| | Kinds of Information Systems | |
| | Introduction, Types of Management Systems - Concepts of Management | |
| II | Organization - Differences between planning and control - Information | 9 |
| | Systems Analysis, Systems Design, MIS Planning and Development: | |
| | Introduction, Planning, development. | |

| III | MIS and Business Process Re-engineering Introduction, Business Process Re – Engineering, Improving a process in BPR, Object Oriented methodology, PR – Current Focus MIS Organization Structure: Introduction, MIS at Management levels, Strategic Level Planning, Operational Level Planning, Economic and Behaviour Theories. Enterprise Resource Planning: Introduction, Basics of ERP, Evolution of ERP, Enterprise Systems in Large Organizations, Benefits and Challenges of Enterprise Systems. | 9 | | | | | | | |
|-----|--|----------|--|--|--|--|--|--|--|
| IV | Computer Networks Cost Accounting Systems, Operations Research Models: Mathematical Programming Techniques, Knowledge Management. Organization and Computer Networks: Introduction, Basics of computer systems, Basic Network Terminologies, Definitions and Application, The Intranet and the Extranet. | 9 | | | | | | | |
| V | Trends in MIS Introduction, Decision Support Systems (DSS), Artificial Intelligence (AI) MIS – Support Models and Knowledge Management: Introduction, Philosophy of Modelling, DSS: Deterministic Systems, Market Research Methods, Ratio Analysis for Financial Assessment, Management Science Models, Procedural Models, Project Planning and Control Models. | 9 | | | | | | | |
| | Total | 45 | | | | | | | |
| CO | Course Outcomes | | | | | | | | |
| CO1 | Identify and describe important features of organizations in order to build an information systems successfully. | d use | | | | | | | |
| CO2 | Identify the principal management challenges posed by the ethical and social impact | | | | | | | | |
| CO3 | Demonstrate systems analysis, design and decision making in a business sett | ing. | | | | | | | |
| CO4 | Assess how information systems support the activities of managers and end- organization | users in | | | | | | | |
| CO5 | Explain about the recent trends in MIS, Artificial Intelligence and improve the knowledge for futuristic competence | ne | | | | | | | |
| | Textbooks | | | | | | | | |
| 9. | Prasad L M, Usha Prasad(2012), Management Information System, Sultan C Sons, New Delhi | hand & | | | | | | | |
| 10. | Management Information Systems by Dr. D. B. Bharati&RohanDahivale Hin Publications, Mumbai | malaya | | | | | | | |
| 11. | Management Information Systems by Jawadekar, TMGH, 4 th Edition | | | | | | | | |
| 12. | Management Information Systems by Jaiswal and Mittal, Oxford University | Press. | | | | | | | |
| | Reference Books | | | | | | | | |
| 1. | Wetherbe, Turban(2000) Information Technology for Management, John Publisher, New Jersey, US | Wilsey | | | | | | | |
| 2. | Decision Support Systems and Intelligent Systems by Turban and Aronson, l Education Asia | Pearson | | | | | | | |
| 3. | Management Information Systems by O'brien, Marakas and Ramesh Behl, T 11th Edition, 2019 | MGH, | | | | | | | |
| 4. | Davis, Management Information Systems, McGraw Hill, New York | | | | | | | | |

| | Web Resources | | | | | | | | | |
|----|-------------------------|--|--|--|--|--|--|--|--|--|
| 1. | www.academia.edu | | | | | | | | | |
| 2. | www.oxfordreference.com | | | | | | | | | |
| 3. | www.brainscape.com | | | | | | | | | |

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO4 | 3 | 1 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| TOTAL | 15 | 11 | 15 | 10 | 13 | 10 | 10 | 10 | 15 | 10 | 10 |
| AVERAGE | 3 | 2.2 | 3 | 2 | 2.6 | 2 | 2 | 2 | 3 | 2 | 2 |

³⁻Strong, 2-Medium, 1-Low

$\underline{SECOND\ YEAR-SEMESTER-IV}$

Elective IV – Financial Derivatives

| |] | L | T | P | S | Credits | Inst. Hours | | Marks | | | | |
|---------|--|--|---------|-------|--------|-----------------|-------------------------------------|------------|----------------|------------|-------|--|--|
| | | | | | | | | CIA | External | | Total | | |
| Categor | y | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| Electiv | <u>г</u> | 3 | | | | 3 | 3 | 25 | 75 | 1(| 00 | | |
| IV | | <i>J</i> | | | | | | 23 | | 1 | ,, | | |
| | I | | l | 1 | 1 | Learning | Objectives | I | | | | | |
| LO1 | Top | osso | ess go | ood s | kills | | ks using derivati | ves | | | | | |
| LO2 | | | | | | ture contract a | | | | | | | |
| LO3 | To provide in depth knowledge about options and swaps | | | | | | | | | | | | |
| LO4 | To k | knov | ving a | ıbout | the e | volution of S | WAP | | | | | | |
| LO5 | To | To develop in depth knowledge about stock options and index futures in NSE | | | | | | | | | | | |
| UNIT | | Contents | | | | | | | | | | | |
| OTVII | | | | | | | | | | | Hours | | |
| | | | ction | | | _ | . | _ | _ | | | | |
| _ | | | | | | * * | orward Contracts | | | | | | |
| I | | | | | | | en Cash and Fut | | | of | 9 | | |
| | Traders – OTC and Exchange Traded Securities – Types of Settlement – | | | | | | | | | | | | |
| | Uses and Advantages of Derivatives – Risks in Derivatives. | | | | | | | | | | | | |
| | Futures Contract Specifications of Futures Contract - Margin Requirements – Marking to | | | | | | | | | | | | |
| II | _ | | | | | | • | | - | | 9 | | |
| 11 | | | | | | - | ypes of Futures (| | | , | 9 | | |
| | | | | | | | Commodities – I Forward Prices a | - | _ | | | | |
| | Opt | | | DELW | CCII I | uture Frices, | roiwaiu riices a | na spot | riices. | | | | |
| | _ | | | Evch | ange ' | Traded Ontion | ns, OTC Options | _ Sneci | fications of | | | | |
| | | | | | | | nerican and Euro | | | | | | |
| III | | | | | | | ptions –Option p | | | | 9 | | |
| | | | | | | _ | and Futures – O | - | _ | s — | | | |
| | | | | | | ture and Option | | r | عدد ا | | | | |
| | SW | | | | | 1 | | | | | | | |
| IV | Defi | initio | on of | SWA | AP - 1 | Interest Rate S | SWAP – Currenc | y SWA | P – Role of | | 9 | | |
| 1 V | Fina | ıncia | al Inte | ermed | liary- | -Warehousing | g – Valuation of | Interest 1 | rate SWAPs | | 9 | | |
| | | | | | | Bonds and FR | Ns –Credit Risk | • | | | | | |
| | | | ives i | | | | | | | | | | |
| | | | | | | | ndia – Regulation | | | | | | |
| | | • | _ | _ | | | commodity Futur | | | | | | |
| V | | | | | - | | Stock Options an | | | | 9 | | |
| | | | | | | | ecifications for s | | | | | | |
| | | | | E – (| ontra | act Terminolo | gy and Specifica | uions fo | r interest Kat | e | | | |
| | Deri | ıvatı | ves. | | | 71 | Catal | | | | 15 | | |
| CO | | | | | | | <u>'otal</u> | | | | 45 | | |
| CO1 | E | 10: | ok arri | + +1 | tx 240 | | urse Outcomes | i o a | | | | | |
| CO1 | | | | | | | and OTC securitions like securities | | indices our | one | niac | | |
| CO2 | cnu | mer | aie in | e typ | cs 01 | ruture contrac | LIS TIKE SECURITIES | , SIOCKS, | , marces, curr | CIIC | 168 | | |

| | etc., |
|-----|---|
| CO3 | Describe the exchange traded options and their specifications in different models |
| CO4 | Elaborate the SWAPS and possess knowledge about their intermediaries |
| CO5 | Analyse the evolution of Derivatives markets in India and specification for stock options |
| | Textbooks |
| 1. | Prakash B Yaragol, Financial Derivatives: Text and Cases, Vikas Publishing House, |
| | Noida. |
| 2. | R Amuthan, Financial Derivatives, Himalaya Publishing House, Mumbai |
| 3. | N R Parasuraman, Fundamental of Derivatives, Wiley, New Jersey |
| 4. | CS Divyesh Patel, Financial Derivatives, Bharat Publication, New Delhi |
| 5. | Amanchugh, DivikMaheswari, Financial Derivatives, Pearson, New Delhi |
| | Reference Books |
| 1. | Jagadish R. Raiyani, Financial Derivatives in India, Abe books, UK |
| 2. | O.P.Agarwal, Financial Derivatives and Risk Management, Himalaya publications, Mumbai |
| 3. | Keith Redhead, "Financial Derivatives – An Introduction to Futures, Forwards, |
| ۶. | Options and SWAPs",—PHI Learning, 2011. |
| 4. | S.L.Gupta, Financial Derivaties- Theory, Concepts and Practice, Prentice Hall Of |
| | India, 2011. Website of NSE, BSE. |
| 5. | David Dubofsky Option and Financial Futures Valuation and Uses, McGraw Hill |
| | International Edition. |
| | Web Resources |
| 1. | www.cfainstitute.org |
| 2. | www.imf.org |
| 3. | www.cleartax.in |
| 4. | www.efinancemanagemwnt.com |

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO4 | 3 | 1 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| TOTAL | 15 | 11 | 15 | 10 | 13 | 10 | 10 | 10 | 15 | 10 | 10 |
| AVERAGE | 3 | 2.2 | 3 | 2 | 2.6 | 2 | 2 | 2 | 3 | 2 | 2 |

3-Strong, 2-Medium, 1- Low

SECOND YEAR – SEMESTER – IV Elective IV- Operations Research

| Subject Code | $oldsymbol{L}$ | Т | P | s | Credits | Inst. | | Mai | rks | | |
|----------------------|---|---|--------------|------------|--------------------------|----------------------------|----------|--------------------|--------|--------|--|
| Subject Code | L | 1 1 | | 3 | Credits | Hours | CIA | CIA External Total | | | |
| | 3 | | | | 3 | 3 | 25 | 75 | 100 | | |
| | 1 | |] | Lear | ning Objec | tives | 1 | I | l | | |
| LO1 | To int | rodu | ce th | e sti | idents to op | erations resea | arch and | l linear prog | grammi | ng. | |
| LO2 | To im | To impart knowledge about transportation and assignment problems. | | | | | | | | | |
| LO3 | | To get acquainted with game theory and simulation. | | | | | | | | | |
| LO4 | | To develop abilities to analyse the problems in Sequencing and Replation of machines. | | | | | | | | | |
| LO5 | To acc | quire | kno | wlec | lge on netw | ork analysis. | | | | | |
| Prerequisite: Should | have studio | ed St | tatis | tics i | n 1 st year E | B.Com. | | | | | |
| UNIT | | Contents | | | | | | | | | |
| I | Proble Opera makin proble | Introduction to Operations research and Linear Programming Problem Operations research — Origin and development - Role in decision making - Phases and approaches to OR - Linear programming problem — Applications and limitations - Formulation of LPP - Optimal Solution to LPP - Graphical method. | | | | | | | | | |
| II | Trans _l Least | Transportation and Assignment problem Transportation Problem – methods - North West corner method - Least cost method - Vogel's approximation method - Moving towards optimality - Assignment problem | | | | | | | | 9 | |
| III | Game | The tima | ory- 1 st | differateg | gies of a | ies followed game using | maxi- | min criter | | 9 | |
| IV | Dominance property - Graphical method - Simulation Sequencing and Replacement Sequencing Problem - No of Jobs done through two machines and Three machines - Replacement of Items whose efficiency deteriorates with time (Simple Problems). | | | | | | | | | 9 | |
| V | Network Analysis Network models- CPM and PERT Determination of Critical Path | | | | | | | 9 | | | |
| | | | | | | Total | | | | 45 | |
| | Cours | se O | utco | mes | | | · | | | | |
| CO1 | Frame a linear programming problem for quantitative decisions in busin planning. | | | | | | | | | siness | |

| CO2 | Optimise economic factors by applying transportation and assignment problems. | | | | | | | | | | |
|-----------------|---|--|--|--|--|--|--|--|--|--|--|
| CO3 | Apply the concept of game theory and simulation for optimal decision making. | | | | | | | | | | |
| CO4 | to analyse the concept of Sequencing and Replacement. business projects. | | | | | | | | | | |
| CO5 | | | | | | | | | | | |
| | Textbooks | | | | | | | | | | |
| 1 | C.R.Kothari, "Quantitative Techniques", Vikas Publications, Noida | | | | | | | | | | |
| 2 | V.K. Kappor, "Operations Research - Problems and Solutions", Sultan Chand & Sons Publisher, New Delhi | | | | | | | | | | |
| 3 | Anand Sharma, Operation Research, Himalaya Publishing House, 2014, Mumbai | | | | | | | | | | |
| 4 | M Sreenivasa Reddy, Operation Research, CENGAGE, New Delhi | | | | | | | | | | |
| 5 | S. Gurusamy, Elements of Operation Research, Vijay Nicole Imprints Private Limited | | | | | | | | | | |
| Reference Books | | | | | | | | | | | |
| 1 | S Kalavathy, Operations Research, Vikas Publications, Noida | | | | | | | | | | |
| 2 | S.P. Gupta, "Statistical Methods", S.Chand& Sons Publisher, New Delhi. 2019 | | | | | | | | | | |
| 3 | Sarangi, SK Applied Operations Research and Quantitative Methods, Himalaya Publishing House, 2014, Mumbai | | | | | | | | | | |
| 4 | ND Vohra, Quantitative Techniques in Management, McGraw Hill, 6th Edition, New Delhi 2021 | | | | | | | | | | |
| 5 | P.R.Vittal - Operation Research, Margham Publications, Chennai | | | | | | | | | | |
| Web Resources | <u> </u> | | | | | | | | | | |

| | www.orsi.in |
|---|------------------------|
| 1 | |
| | |
| | www.learnaboutor.co.uk |
| 2 | |
| | |
| 3 | www.theorsociety.com |
| 3 | |

| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 | PSO 1 | PSO 2 | PSO 3 |
|---------|---------|---------|---------|---------|---------|---------|------|---------|----------|-------|-------|
| CO1 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO4 | 3 | 1 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| TOTAL | 15 | 11 | 15 | 10 | 13 | 10 | 10 | 10 | 15 | 10 | 10 |
| AVERAGE | 3 | 2.2 | 3 | 2 | 2.6 | 2 | 2 | 2 | 3 | 2 | 2 |

3-Strong, 2-Medium, 1- Low

<u>SECOND YEAR – SEMESTER – IV</u>

SKILL ENHANCEMENT COURSE - SEC 6

PROFESSIONAL SKILL FOR CORPORATE WORLD

| COURSE CODE: SEC 6 | | Year and Semester: II year/IV semester | Pre-Requisite: Knowledge of Management | Total I Week 2 | | s / |
|-----------------------|--------------|---|--|----------------------|---|-----|
| Lead to other courses | Practical Ap | pplicability | | L | Т | ı |
| Theory | Marks: 75 | Credits: 2 | | 1 | 1 | 0 |

LEARNING OBJECTIVES

COURSE OUTCOMES-COGNITIVE LEVEL MAPPING

| COS | PROFESSIONAL SKILL FOR CORPORATE WORLD | COGNITIVE LEVEL |
|-----|--|--------------------|
| CO1 | Learn about the Personal communication skills and Interpersonal skills | K1, K2 |
| CO2 | Knowledge about body language and personal grooming. | K2, K3 |
| CO3 | Gain knowledge about self image, self confidence, self respect self care | K1, K2, K3 |
| CO4 | Understand and exhibition of Business Etiquettes | K1, K2 |
| CO5 | Gain knowledge about business correspondence. | K2, K3 |

(K1-Remembering, K2-Understanding, K3-Applying, K4-Analyzing, K5-Evaluating, K6-Creating)

Teaching Pedagogy:

Class room lectures, PPT presentations, seminars, demonstrations, group workings, role play, discussions

Note: These methodologies are indicative and teachers can innovate new methodologies to achieve the desired learning outcomes

Total Hours 30

UNIT I (6 Hours)

Importance of personal Communication Skills- Conversation Techniques-Presentation Skills- Interpersonal skills-

UNIT II

(6 Hours)

Body Language -Making a First Great Impression- Personal Grooming-Importance of Corporate Dressing- Personal grooming tips for men and women

UNIT III

(6 Hours)

Building a self-image-need and importance-developing self-confidence and self-respect-Self-care.

UNIT IV (6 hours)

Business Etiquette-meaning-understanding etiquette in work place-elements of business etiquette-working in diversity Professional Behaviour and its importance

UNIT V

(6 Hours)

Business Correspondence - importance of business correspondence- mobile and email etiquettes -Business Card Etiquette - Networking -Dining Etiquette

REFERENCE BOOKS

Business Etiquette: A Guide For The Indian Professional Paperback-Shital Kakkar Mehra

WEBRESOURCES

https://www.pdfdrive.com/business-etiquette-ibskillsinternational-business-skills- e9959676.html https://archive.org/details/essentialguideto00chan/pag e/n1/mode/2up

CO-PO-PSO MAPPING

| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PSO1 | PSO2 | PSO3 | PSO4 | PSO5 |
|---------|------|------|------|------|------|------|------|------|------|------|
| CO1 | 1 | 1 | 3 | 3 | 3 | 1 | 1 | 3 | 3 | 3 |
| CO2 | 1 | 1 | 3 | 3 | 3 | 1 | 1 | 3 | 3 | 3 |
| CO3 | 1 | 1 | 3 | 3 | 3 | 1 | 1 | 3 | 3 | 3 |
| CO4 | 1 | 1 | 3 | 3 | 3 | 1 | 1 | 3 | 3 | 3 |
| CO5 | 1 | 1 | 3 | 3 | 3 | 1 | 1 | 3 | 3 | 3 |
| Average | 1 | 1 | 3 | 3 | 3 | 1 | 1 | 3 | 3 | 3 |

(Correlation level: 3 – Strong 2-Medium 1-Low)

SECOND YEAR -

<u>SEMESTER - IV SEC - 7</u>

– Practices in Commerce

| Subject Cod | 10 | ı | Т | P | S | Credits | Inst. | | Marks | S | |
|--------------|---|--|---------------|--------------|--------------|--|------------|-----------|------------|-----------------|--|
| Subject Coo | ie i | L | 1 | Г | 3 | Credits | Hours | CIA | Externa | al Total | |
| | | 2 | | | | 2 | 2 | 25 | 75 | 100 | |
| | | Lear | ning | \ Obiec | <u> </u> | | | | | | |
| | | | | • | | damentals of c | oncents an | d applica | tions in 1 | Indian | |
| LO1 | Ac | coun | ting S | tanda | rds. | | | а аррисс | | inaran | |
| LO2 | | | | • | | nowledge in A | | | | | |
| LO3 | con | npan | | minutes for | | | | | | | |
| LO4 | | prov plicat | ce, bank, | loan, | | | | | | | |
| LO5 | | | | | | ket application | | | | | |
| Prerequisite | s: S | houl | d hav | e stu | died | Commerce in | XII Std. | | | | |
| Unit | | | | | | Contents | | | | No. of Hours | |
| I | | UNIT – I : ACCOUNTING STANDARD PRACTICE : Concept and it application. a. Accounting standard I b. Accounting standard II c. Accounting standard III | | | | | | | | | |
| II | Pre adv | epara vertis | tion semen | of t in c | an lailie | advertisement and journals | copy, | | | 6 | |
| III | UNIT-III: SECRETARIAL PRACTICE: Preparation of Agenda and minutes of meetings —both general body and board of directors. (students are asked to write agenda and minutes of their own and should not use printed format). | | | | | | | | | 6 | |
| IV | Ap: | UNIT – IV: BANKING PRACTICES: Application for Opening Bank Account – SavingAccount & Current Account - Drawing, Endorsing and crossing of cheques, filling up of pay in slips, demand draft application. | | | | | | | | | |
| V | 1.A | Appli | cation | for F | PAN (| RKET APPLA (Permanent Acg DEMAT Acc | count Num | ber) and | | 6 | |

| | TOTAL | 30 | | | | | | | | |
|-----|---|-----------|--|--|--|--|--|--|--|--|
| | Course Outcomes | | | | | | | | | |
| CO1 | Remember and recall the various concepts of Indian Accounting Standards and its compliances. | | | | | | | | | |
| CO2 | Demonstrate a practical model of advertisement for new products | | | | | | | | | |
| CO3 | Analyse the previous Agenda and minutes of meetings and explore in preparation of agendas for the new meetings the company. | n | | | | | | | | |
| CO4 | Appling the rules in filling the application forms for banking transaction | tions. | | | | | | | | |
| CO5 | Evaluate the share markets applications and trained in opening the D Accounts. | EMAT | | | | | | | | |
| | Web Resources | | | | | | | | | |
| 1 | https://static.careers360.mobi/media/uploads/froala_editor/files/Introd 0to%20Accounting%20Standards_7iWCuHN.pdf | luction%2 | | | | | | | | |
| 2 | https://blog.hubspot.com/marketing/how-to-make-an-ad | | | | | | | | | |
| 3 | https://clickup.com/blog/meeting-agenda/ | | | | | | | | | |

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 3 |
| CO3 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 |
| TOTAL | 15 | 13 | 13 | 12 | 13 | 10 | 13 | 13 | 15 | 10 | 12 |
| AVERAGE | 3 | 2.6 | 2.6 | 2.4 | 2.6 | 2 | 2.6 | 2.6 | 3 | 2 | 2.4 |

3 – Strong, 2- Medium, 1- Low

THIRD YEAR – SEMESTER - V

CORE – IX: COST ACCOUNTING - I

| Subject | t L | Т | P | S | Credits | Inst. | | Marl | KS | | | | |
|--|---|-----------------------------|-------------------------------|------------------|--|--------------|--------------------|---------------|--------|-----------------|--|--|--|
| Code | | 1 | 1 | 3 | Credits | Hours | CIA External Total | | | | | | |
| | 5 | | | | 4 | 5 | 25 | 75 | | 100 | | | |
| Learning Objectives | | | | | | | | | | | | | |
| LO1 To understand the various concepts of cost accounting. | | | | | | | | | | | | | |
| LO2 | | | | | | | | | | | | | |
| LO3 | 3 To gain knowledge regarding valuation methods of material. | | | | | | | | | | | | |
| LO4 | To fam | niliariz | e with t | the dif | ferent method | ds of calcul | ating labor | ur cost. | | | | | |
| LO5 | To kno | w the | apporti | onmer | nt of Overhea | ds. | | | | | | | |
| Prerequi | isite: Sl | hould l | have st | udied | Commerce | in XII Std | | | | | | | |
| Unit | | | | | Cont | ents | | | | No. of Hours | | | |
| I a | Introduction of Cost Accounting Definition-Nature and Scope – Principles of Cost Accounting – Cost Accounting and Financial Accounting - Cost Accounting Vs Management Accounting – Installation of Costing System – Classification of Costs– Cost Centre– Profit Centre. | | | | | | | | | | | | |
| | | | | | f Costing Tenders & Q | uotations – | Unit Cost | ing - Job Co | sting. | 15 | | | |
| | Stores R of Issue | l Cont Records – FIFO | rol – M s – Reo O – LII | rder L FO - B | g and Object evels – ABC ase Stock Mo age Method. | Analysis - | Issue of M | laterials –Me | ethods | 15 | | | |
| IV G | Labour Costing Direct Labour and Indirect Labour – Time Keeping – Methods and Calculation of Wage Payments – Time Wages – Piece Wages – Incentives – Different Methods of Incentive Payments - Idle time– Overtime – Labour Turnover - Meaning, Causes and Measurement. | | | | | | | | 15 | | | | |
| V | Overheads Costing Overheads – Definition – Classification – Allocation and Apportionment of Overheads – Basis of Apportionment – Primary and Secondary Distribution - Absorption of Overheads – Methods of absorption - Preparation of Overheads Distribution Statement – Machine Hour Rate – Computation of Machine Hour Rate. | | | | | | | | | 15 | | | |
| | | | | | | TC | TAL | | | 75 | | | |
| THEOR | Y 20% | & PR | OBLE | MS 80 |)% | | | | | | | | |

| | Course Outcomes |
|------|---|
| CO1 | Remember and recall the various concepts of cost accounting |
| CO2 | Demonstrate the preparation and reconciliation of cost sheet. |
| CO3 | Analyse the various valuation methods of issue of materials. |
| CO4 | Examine the different methods of calculating labour cost. |
| CO5 | Critically evaluate the apportionment of Overheads. |
| | Textbooks |
| 1 | Jain S.P. and Narang K.L, Cost Accounting. Kalyani Publishers, New Delhi |
| 2 | Khanna B.S., Pandey I.M., Ahuja G.K., and Arora M.N., Practical Costing, S. Chand & Co, New Delhi, |
| 3 | Dr.S.N. Maheswari, Principles of Cost Accounting, Sultan Chand Publications, New Delhi |
| 4 | T.S. Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chennai |
| 5 | S.P. Iyengar, Cost Accounting, Sultan Chand Publications, New Delhi |
| | Reference Books |
| 1 | Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Making, 1991, McGraw–Hill, New York. |
| 2 | Jain S.P. and Narang K.L. Cost Accounting, Latest Edition.2013, Kalyani Publishers, New Delhi, |
| 3 | V.K.Saxena and C.D.Vashist, Cost Accounting, Sultan Chand publications, New Delhi |
| 4 | Murthy A &GurusamyS,CostAccounting,Vijay Nicole Imprints Pvt. Ltd. Chennai |
| 5 | Prasad.N.K and Prasad.V.K, Cost Accounting, Book Syndicate, Kolkata |
| NOTE | : Latest Edition of Textbooks May be Used |
| | Web Resources |
| 1 | https://study.com/learn/lesson/cost-accounting-principles-examples-what-is-costaccounting.html |
| 2 | https://www.accountingtools.com/articles/what-is-material-costing.html |
| 3 | https://www.freshbooks.com/hub/accounting/overhead-cost |
| - | AND C WITH PROCEED AND COLUMN OF COLUMN AND PROCEED AND COLUMN COLUMN |

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| TOTA | 15 | 10 | 13 | 10 | 10 | 10 | 10 | 10 | 15 | 10 | 10 |
| L | | | | | | | | | | | |
| AVERAGE | 3 | 2 | 2.6 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |

3 – Strong, 2- Medium, 1- Low

THIRD YEAR – SEMESTER – V

CORE X - BANKING LAW AND PRACTICE

| Subject | L | Т | P | S | Credits | Inst. | | Marks | | | |
|---------|---|---------------------------|--------------------------|--------------------------|------------------------------------|-------------------------|-----------------------|--|-----------------|--|--|
| Code | L | 1 | Г | 3 | Credits | Hours | CIA | External | Total | | |
| | 5 | | | | 4 | 5 | 25 | 75 | 100 | | |
| | | | | L | earning Obj | jectives | | | | | |
| LO1 | | | | | erstand vari panies inclu | | | nking Regulation A | Act 1949 | | |
| LO2 | To trace the evolution of central bank concept and prevalent central banking system around the world and their roles and function | | | | | | | | | | |
| LO3 | structu | ıre, rol | | nk to | | | | cionalizing its orga riculture and indus | | | |
| LO4 | | derstan tization | | capital | fund of con | nmercial ba | inks, object | ives and process of | fAsset | | |
| LO5 | To explore practical banking systems relationship of bankers and customers, crossing of cheques, endorsement etc. | | | | | | | | | | |
| Unit | | | | | Con | tents | | | No. of Hours | | |
| Ĭ | Histor Comp Develo | y of onents opmen, Fore | of I t - Baı | ng- Pi ndian nking | Banking - Structure in | Indian I India – P | Banking Sublic Sector | ons Act 1949 - system-Phases of or Banks, Private on Banking - Unit | 15 | | |
| II | Central Bank and Commercial Bank Central Banking: Definition – Need - Principles- Central Banking Vs Commercial Banking - Functions of Central Bank – Credit Creation. Commercial Banking: Definition - Functions – Personal Banking – Corporate Banking – Digital banking. | | | | | | | | | | |
| III | Types Dhan Relation Advan | Yojan onship ices – | counts a - A - Spe | Account ecial I | t Statemen Types of Corces - Lendi | t vs Pass ustomers - | sbook - E - KYC no | ank Account- Jan Banker Customer orms - Loans & of Loans - Repo | 15 | | |

| IV | Negotiable Instruments Act Negotiable Instruments – Meaning & Definition – Characteristics -Types of negotiable instruments. Crossing of Cheques – Concept - Objectives – Types of Crossing - Consequences of Non-Crossing. Endorsement - Meaning-Components-Kinds of Endorsements – Negotiation bank-Effect of endorsement-Rules regarding Endorsement. Paying banker - Banker's duty - Dishonouring of Cheques - Statutory protection under section 131-Collecting bankers' duty –RBI instruction – Paying Banker Vs Collecting Banker- Customer Grievances-Grievance Redressal – Banking Ombudsman. | 15 |
|-----|--|-----------|
| V | Digital Banking Meaning- Services - e-banking and financial services- Initiatives- Opportunities - Internet banking Vs Traditional Banking Mobile banking — Anywhere Banking - Any Time Banking- Electronic Mobile Wallets. ATM — Concept - Features - Types Electronic money Meaning - Categories- Merits of e-money - National Electronic Funds Transfer (NEFT), RTGS, IMPS, UPI and Digital currency — Differences - Safety and Security in Digital Banking. | 15 |
| | TOTAL | 75 |
| | Course Outcomes | |
| CO1 | Aware of vvarious provision of Banking Regulation Act 1949 applicable to companies including cooperative banks | banking |
| CO2 | Analyse the evolution of Central Banking concept and prevalent Central Banking system in India and their roles and function | nking |
| CO3 | Gain knowledge about the Central Bank in India, its formation, nationalizing organization structure, role of bank to government, role in promoting agriculand industry, role in financial inclusion | |
| CO4 | Evaluate the role of capital fund of commercial banks, objectives and particles and particles are securitization etc | rocess of |
| CO5 | Define the practical banking systems relationship of bankers and customers crossing of cheques, endorsement etc. | , |
| | Textbooks | |
| 1 | Gurusamy S, Banking Theory: Law and Practice, Vijay Nicole Publication, | Chennai |
| 2 | Muraleedharan, Modern Banking: Theory and Practice, Prentice Hall India Private Ltd, New Delhi | Learning |
| 3 | Gupta P.K. Gordon E.Banking and Insurance, Himalaya publication, Kolkat | a |
| 4 | Gajendra, A Text on Banking Theory Law & Practice, Vrinda Publication, D | elhi |
| 5 | K P Kandasami, S Natarajan & Parameswaran, Banking Law and Practice, S publication, New Delhi | S Chand |
| | Reference Books | |
| 1 | B. Santhanam, Banking & Financial System, Margam Publication, Chennai | |
| 2 | KataitSanjay, Banking Theory and Practice, Lambert Academic Publishing, | |
| 3 | Henry Dunning Macleod, The Theory And Practice Of Banking, Hard Press Publishing, Old New Zealand | |
| | | |

| 4 | William Amasa Scott, Money And Banking: An Introduction To The Study Of Modern Currencies, Kesinger publication, USA | | | | | | | | | |
|-------|--|--|--|--|--|--|--|--|--|--|
| 5 | NektariosMichail, Money, Credit, and Crises: Understanding the Modern Banking System, Palgrave Macmillan, London | | | | | | | | | |
| NOTE: | NOTE: Latest Edition of Textbooks May be Used | | | | | | | | | |
| | Web Resources | | | | | | | | | |
| 1 | https://www.rbi.org.in/ | | | | | | | | | |
| 2 | https://businessjargons.com/e-banking.html | | | | | | | | | |
| 3 | https://www.wallstreetmojo.com/endorsement/ | | | | | | | | | |

| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 | PSO 1 | PSO 2 | PSO 3 |
|---------|---------|---------|---------|---------|---------|---------|------|---------|----------|----------|----------|
| CO1 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO4 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO5 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| TOTAL | 15 | 10 | 13 | 10 | 15 | 10 | 10 | 10 | 15 | 15 | 10 |
| AVERAGE | 3 | 2 | 2.6 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| | | | | | | | | | | | |

3 – Strong, 2- Medium, 1- Low

THIRD YEAR - SEMESTER - V

CORE - XI: INCOME TAX LAW AND PRACTICE- I

| Subject | T | Т | P | S | Credits | Inst. | | Marks | | | | |
|-----------|---|--|---|--|--|---|---|--|----------|--|--|--|
| Code | L | 1 | P | 3 | Creatis | Hours | CIA | External | Total | | | |
| | 5 | | | | 4 | 5 | 25 | 75 | 100 | | | |
| | | | | | Learning C | Objectives | | | | | | |
| LO1 | To unc | lerstan | d the ba | asic co | ncepts & def | finitions un | der the Inco | ome Tax Act | ,1961. | | | |
| LO2 | | | | | status of an | | | | | | | |
| LO3 | To con | npute i | ncome | under | the head sala | aries. | | | | | | |
| LO4 | To learn the concepts of Annual value, associated deductions and the calculation of income from House property. | | | | | | | | | | | |
| | | | | <u> </u> | • | | | | | | | |
| LO5 | To compute the income from Business & Profession considering its basic principles specific disallowances. | | | | | | | | | | | |
| Draraguis | | | | | ommerce in 2 | VII Sta | | | | | | |
| Trerequis | onc. Sin | Julu IIa | ive stuc | iicu Cc | | | | | No. of | | | |
| Unit | Contents | | | | | | | | | | | |
| I | Introduction to Income Tax Introduction to Income Tax – History – Objectives of Taxation - Features of Income Tax – Meaning of Income – Types – Important Definitions Under the Income Tax Act –Types of Assesses – Income exempted under Section 10. | | | | | | | | | | | |
| II | Compa | ential S any – H k and | tatus – IUF – Reside | Basic (| ential Status Conditions – Status – Pro | Additional | Condition | | | | | |
| III | Perqui Pensio | Incom sites – n – C | e - Def Kinds ommu | finition of Per tation | — Allowance quisites — Ty of Pension alary Income | pes of Prov – Deduction | | | | | | |
| IV | Annua | e from l Value ied Pro | House, Net A | Propo Annual | verty erty –Basis o Value – Let- uctions – Co | out vs Dee | emed to be | let out - Self | 15 | | | |
| V | Incom Expen Incom 69D) Accou | e from ses Dise & Ir Connts of Cimatec | Busines sallowed avestment of the sallowed appulsor certain basis | ess or Fed - Geents, Usy Mai Person (Deen | Profession – Anneral Deduction of the Incapplained Income | Allowable Itions — Dependiture Books of Provisions () — Compu | oreciation – e (Sec 69A f Accounts for Compu | Undisclose A, 69B, 69C A – Audit of ating Income | f 15 s n | | | |
| | | | | | TOTA | L | | | 75 | | | |

| | Course Outcomes |
|-------|--|
| THEO | RY 20% & PROBLEMS 80% |
| CO1 | Demonstrate the understanding of the basic concepts and definitions under the Income Tax Act. |
| CO2 | Assess the residential status of an assessee& the incidence of tax. |
| CO3 | Compute income of an individual under the head salaries. |
| CO4 | Ability to compute income from house property. |
| CO5 | Evaluate income from a business carried on or from the practice of a Profession. |
| | Textbooks |
| 1 | V.P. Gaur, Narang, Puja Gaur and Rajeev Puri - Income Tax Law and Practice, Kalyani Publishers, New Delhi. |
| 2 | T.S. Reddy and Hariprasad Reddy, Income Tax Law and Practice, Margham Publications, Chennai. |
| 3 | DinkarPagare, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi. |
| 4 | H.C. Mehrotra, Dr.Goyal S.P, Income Tax Law and Accounts, Sahitya Bhavan Publications, Agra. |
| 5 | T. Srinivasan – Income Tax & Practice –Vijay Nicole Imprints Private Limited, Chennai. |
| | Reference Books |
| 1 | Hariharan N, Income Tax Law & Practice, Vijay Nicole Imprints Pvt. Ltd. Chennai |
| 2 | Bhagwati Prasad, Income Tax Law and Practice, Vishwa Prakasan. New Delhi. |
| 3 | Vinod K. Singhania, Students Guide to Income Tax., U.K.Bharghava Taxman. |
| 4 | Dr. Vinod K Singhania, Dr. Monica Singhania, Taxmann's Students' Guide to Income Tax, New Delhi. |
| 5 | Mittal Preethi Rani and Bansal Anshika, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi. |
| NOTE: | Latest Edition of Textbooks May be Used |
| | Web Resources |
| 1 | https://cleartax.in/s/residential-status/ |
| 2 | https://www.legalraasta.com/itr/income-from-salary/ |
| 3 | https://taxguru.in/income-tax/income-house-properties.html |

3 – Strong, 2- Medium, 1- Low

| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 | PSO 1 | PSO 2 | PSO 3 |
|---------|---------|---------|---------|---------|---------|---------|------|---------|----------|-------|----------|
| CO1 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO4 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO5 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| TOTAL | 15 | 12 | 13 | 10 | 13 | 10 | 10 | 10 | 15 | 13 | 10 |
| AVERAGE | 3 | 2.2 | 2.6 | 2 | 2.6 | 2 | 2 | 2 | 3 | 2.6 | 2 |

THIRD YEAR – SEMESTER – V

CORE -XII : AUDITING & CORPORATE GOVERNANCE

| Subject | | | | | DITING & CC | Inst. | | Marks | | | | | |
|-----------|--|-------------------------------|---|------------------------------|---|-----------------------|---------------|-----------|-------|----------------|--|--|--|
| Code | | T | P | S | Credits | Hours | CIA | Exter | nal | Total | | | |
| | 5 | | | | 4 | 5 | 25 | 75 | ; | 100 | | | |
| | | | | L | earning Obje | ectives | 1 | | | 1 | | | |
| LO1 | To ena | ble stud | lents to | unders | stand process | of auditing | and its class | sificatio | n. | | | | |
| LO2 | Toimp | art knov | vledge | on inte | rnal check and | d internal c | ontrol. | | | | | | |
| LO3 | To illu | strate th | e role (| of audi | tors in compar | ny. | | | | | | | |
| LO4 | To help Govern | • | nts unde | erstand | the framewor | k, theories | and models | of Corp | orate | e | | | |
| LO5 | To pro | vide ins | ights in | to the | concept of Co | rporate Soc | cial Respons | sibility | | | | | |
| Prerequis | ite: Sh | ould ha | ive stu | died C | ommerce in 2 | XII Std | | | | | | | |
| Unit | | | | | Contents | | | | | o. of lours | | | |
| I a | Meaning nd According to the According to | ounting f Audit rganiza | Definiti g – Objo – Clas tions | on of ectives sificati | Auditing –Di – Advantages ons of Audits | s and Limit | ations of A | udit – | | 15 | | | |
| II I | Audit Procedures and Documentation Audit Planning – Audit Programme – Procedures - Internal Audit - Internal Control – Internal Check System – Vouching – Cash and Trade Transactions - Verification of Assets and Liabilities and its Valuation | | | | | | | Trade | | 15 | | | |
| III I | Appoint Liabiliti nforma | es of A tion Sy | nd Rem Auditor stems | –Audi Audit (| f Auditors – R it Report - R (ISA) – Audit er - e-audit to | ecent Trenting around | ds in Audi | | | 15 | | | |
| l (| Auditing through the computer - e-audit tools. Introduction to Corporate Governance Conceptual Framework of Corporate Governance: Theories & Models, Broad Committees - Corporate Governance Reforms. Major Corporate Scandals in India and Abroad. | | | | | | | | | 15 | | | |
| V | Concept Sustaina Soverna | bility | SR, St - CSR SR Pro | rategic and | Relationship Business Eth s under the Co | ics, CSR | and Corp | porate | | 15 | | | |
| | | | | | TOTAL | | | | | 75 | | | |

| | Course Outcomes |
|------|--|
| CO1 | Define auditing and its process. |
| CO2 | Compare and contrast essence of internal check and internal control. |
| CO3 | Identify the role of auditors in companies. |
| CO4 | Define the concept of Corporate Governance. |
| CO5 | Appraise the implications of Corporate Social Responsibility |
| | Textbooks |
| 1 | Dinkar Pagare, Principles and Practice of Auditing, Sultan Chand & Sons, New Delhi |
| 2 | B. N. Tandon, S. Sudharsanam&S.Sundharabahu, Practical Auditing, S.Chand& Sons New Delhi. |
| 3 | Dr.T.R. Sharma, Dr. Gaurav Sankalp, Auditing & Corporate Governance, Sahithya Bhawan Publications, Agra |
| 4 | ArunaJha, Auditing & Corporate Governance, Taxmann Publication Pvt. Ltd, New Delhi. |
| | Reference Books |
| 1 | Kevin Keasey, Steve Thompson & Mike wright, Governance & Auditing, Emerald Group Publishing Limited, Bingley |
| 2 | Dr.T.R. Sharma, Auditing, Sahithya Bhawan Publications, Agra |
| 3 | C.B.Gupta, NehaSinghal, Auditing & Corporate Governance, Scholar Tech Press, New Delhi. |
| 4 | Shri. Vengadamani, Practical Auditing, Margham Publication, Chennai. |
| NOTE | : Latest Edition of Textbooks May be Used |
| | Web Resources |
| 1 | https://www.wallstreetmojo.com/audit-procedures/ |
| 2 | https://theinvestorsbook.com/company-auditor.html |
| 3 | https://www.investopedia.com/terms/c/corp-social-responsibility.asp |

| | PO | PO | PO | PO | PO | PO | PO | PO | PSO | PSO | PSO |
|-------------|----|-----|-----|----|-----|----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 1 | 2 | 3 |
| CO1 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 2 |
| CO2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 2 |
| CO4 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO5 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| TOTAL | 15 | 12 | 13 | 10 | 13 | 10 | 13 | 13 | 15 | 13 | 10 |
| AVERAG E | 3 | 2.2 | 2.6 | 2 | 2.6 | 2 | 2.6 | 2.6 | 3 | 2.6 | 2 |

3 – Strong, 2- Medium, 1- Low

THIRD YEAR – SEMESTER – V

DISCIPLINE SPECIFIC ELECTIVE – 1- FINANCIAL MANAGEMENT

| Subje | ct | T | Т | P | S Credits Inst. Mark | | Marks | | | | | |
|--|---|--------|--------|--------|----------------------|----------------|------------|-----|----------|-----------------|--|--|
| Code | 2 | L | 1 | P | S | Credits | Hours | CIA | External | Total | | |
| | | 4 | | | | 3 | 4 | 25 | 75 | 100 | | |
| | | | | | | Learning O | bjectives | | | | | |
| LO1 | To i | ntrod | uce th | ne con | cept o | of financial m | anagement. | | | | | |
| LO2 | | | | | | | | | | | | |
| LO3 | O3 To gain knowledge about techniques in capital budgeting | | | | | | | | | | | |
| LO4 | To 1 | earn a | about | divid | end pa | ayment model | s. | | | | | |
| LO5 To understand the needs and calculation of working capital in an organizat | | | | | | | | | | | | |
| Prerequisites: Should have studied Commerce in XII Std | | | | | | | | | | | | |
| Unit | | | | | | Conte | nts | | | No. of Hours | | |
| I | Manager - Financial Goals - Profit maximization Vs. Wealth Maximization – Concept of Time Value Money –Risk and Return – Components of Financial Management. | | | | | | | | | | | |
| II | Financial Decision Capital Structure – Definition - Meaning- Theories- Factors determining Capital Structure. Cost of Capital – Meaning – Factors determining cost of capital - Methods - Cost of Equity Capital – Cost of Preference Capital – Cost of Debt – Cost of Retained Earnings – Weighted Average (or) Composite Cost of Capital (WACC) Leverage – Concept – Operating and Financial Leverage | | | | | | | | | | | |
| III | Investment Decision Capital Budgeting - Meaning - Process - Capital Budgeting Appraisal Methods - Traditional Methods - Payback Period – Accounting Rate of | | | | | | | | | f | | |
| IV | Dividend Decision Meaning – Dividend Policies – Factors Affecting Dividend Payment – Provisions on Dividend Payment in Company Law – Dividend Models - Walter's Model - Gordon's Model – M&M Model. | | | | | | | | | | | |
| V | | | | | | | | | | | | |

| | TOTAL | 60 |
|-------|--|-----------|
| THEOR | Y 40% & PROBLEMS 60% | |
| | Course Outcomes | |
| CO1 | Recall the concepts in financial management. | |
| CO2 | Apply the various capital structure theories. | |
| CO3 | Apply capital budgeting techniques to evaluate investment proposals. | |
| CO4 | Determine dividend pay-outs. | |
| CO5 | Estimate the working capital of an organization. | |
| | Textbooks | |
| 1 | R.K. Sharma, Shashi K Gupta, Financial Management, Kalyani Publication Delhi. | ns, New |
| 2 | M.Y. Khan and P.K.Jain, Financial Management, McGraw Hill Education, | Noida. |
| 3 | I.M. Pandey, Financial Management, Vikas Publications, Noida. | |
| 4 | Dr.S.N. Maheshwari, Elements of Financial Management, Sultan Chane New Delhi. | d & Sons, |
| 5 | Dr.Kulkarni and Dr. Sathya Prasad, Financial Management, Himalaya Pub House, Mumbai. | lishing |
| | Reference Books | |
| 1 | Prasana Chandra, Financial Management, Tata McGraw Hill, NewDelhi. | |
| 2 | I.M. Pandey, Financial Management, Vikas Publishing, Noida. | |
| 3 | Khan & Jain, Financial Management, Sultan Chand &Sons, New Delhi. | |
| 4. | A.Murthy, Financial Management, ,Margham Publications, Chennai. | |
| 5. | J. Srinivasan and P. Periyasamy, Financial Management, Vijay Nicole Publ Chennai. | ishers, |
| NOTE: | Latest Edition of Textbooks May be Used | |
| | Web Resources | |
| 1 | https://efinancemanagement.com/financial-management/types-of-financial | decisions |
| 2 | https://efinancemanagement.com/dividend-decisions | |
| 3 | https://www.investopedia.com/terms/w/workingcapital.asp | |

| | PO | PO | PO | PO | PO | PO | PO | PO | PSO | PSO | PSO |
|-------------|----|-----|-----|----|----|----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 1 | 2 | 3 |
| CO1 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 |
| CO3 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| TOTAL | 15 | 12 | 13 | 10 | 15 | 10 | 13 | 13 | 15 | 10 | 11 |
| AVERAG E | 3 | 2.2 | 2.6 | 2 | 3 | 2 | 2.6 | 2.6 | 3 | 2 | 2.1 |

3 – Strong, 2- Medium, 1- Low

$\underline{THIRD\ YEAR-SEMESTER-V}$

Discipline Specific Elective 2 - Financial Reporting

| ory . | L | Т | P | S | Credits | Inst. Hours | | Marks | | | |
|---------------------------------------|--|-------|----------|---------|---------------|----------------|-------------|-------------|-----------------|--|--|
| Category | | | | | | | CIA | External | Total | | |
| Discipline Specific Elective 2/ | | | | | | | | | | | |
| | | | | | Learning O | bjectives | I | | | | |
| LO1 | To interpret and analyse the general purpose of financial reporting and IND | | | | | | | | | | |
| LO2 | | | | | ge of disclos | | | | | | |
| LO3 | To un | | nd diffe | ering a | eccounting p | olicies and t | heir impact | on financia | 1 | | |
| LO4 | | | | | ancial staten | | | | is. | | |
| LO5 | To pro | ovide | knowle | dge ii | n emerging t | | ommerce re | - | T 0 | | |
| UNIT | | | | | Conten | ts | | | No. of Hours | | |
| I | Introduction Concept and objectives of financial reporting, Users of financial reports, Conceptual Framework for financial reporting, Understanding financial statements of a Joint Stock Company: Balance sheet, Statement of Profit and Loss, Cash Flow statement, Statement of changes in Equity, Notes to the accounts, Significant accounting policies. | | | | | | | | | | |
| II | Disclosures Disclosures under Companies Act, 2013, Accounting Standards, Securities Exchange Board of India (SEBI) – in annual reports and company website. | | | | | | | | 12 | | |
| III | Analysis of Financial Statements - I Techniques Comparative financial statements, Common Size Financial Statements, Ratio Analysis, Cash Flow Analysis, Trend Analysis. | | | | | | | | | | |
| IV | Analysis of Financial Statements - II A Case Study Intra-firm and inter-firm comparison of any three listed companies from any sector/industry for a period of five years using the spread sheet, Use of Ratio analysis, Industry Averages, Growth rates, CAGR, Z-score etc. in the analysis. | | | | | | | | | | |
| V | Emerging Trends in Reporting Accounting for E-commerce business – Introduction, elements of e-commerce transactions, business models, classification of e-commerce websites, revenue recognition and measurement of costs, Indian Accounting Standard and its implication on E-Commerce companies | | | | | | | | | | |
| | • | | | | Total | | | | 60 | | |
| CO | | | | | Cour | se Outcomes | S | | | | |

| Identify the basic reporting structure of accounting information, statements framework and Indian Accounting Standards | | | | | | | |
|--|--|--|--|--|--|--|--|
| Describe the process of Disclosures under Companies Act, 2013 | | | | | | | |
| Prepare various financial statement, Ratio Analysis and cash Flow Analysis | | | | | | | |
| Understand the techniques of financial decision making in the business corporates. | | | | | | | |
| Explain the recent trends on reporting and integrated reports. | | | | | | | |
| Textbooks | | | | | | | |
| Bhattacharya. K Ashish, Corporate Financial Reporting and Analysis, PHI Learning, New Delhi | | | | | | | |
| Gupta, Ambrish, Financial Accounting for Management: An analytical perspective, Pearson education, New Delhi | | | | | | | |
| Lal, Jawahar&Sucheta, Gauba, Financial Reporting and Analysis. Himalaya Publishing House, Mumbai. | | | | | | | |
| Sapra, Ritu, Kaur, Kamaldeep&ChawlaKanika. Financial Reporting and Analysis. Wisdom Publications, Delhi. | | | | | | | |
| | | | | | | | |
| Reference Books | | | | | | | |
| George J. Benstonet. Al, World Financial Reporting, Oxford University Press. | | | | | | | |
| Gibson, C. H., Financial reporting and analysis. Nelson Education. | | | | | | | |
| Lawrence Revsine, Daniel W. Collins, W. Bruce Johnson, H. Fred Mittelstaedt. Financial Reporting and Analysis. McGraw Hill Education | | | | | | | |
| R.K. Mautz and William G. May, Financial Disclosure in a Competitive Economy, Financial Executive Research Foundation, USA. | | | | | | | |
| Web Resources | | | | | | | |
| https://core.ac.uk | | | | | | | |
| https://afm.utexas.edu/financial-accounting-and-reporting | | | | | | | |
| https://www.udemy.com | | | | | | | |
| | | | | | | | |

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 2 | 3 |
| CO2 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 1 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 1 | 3 | 2 | 2 |
| TOTAL | 15 | 10 | 12 | 15 | 11 | 10 | 10 | 8 | 15 | 10 | 11 |
| AVERAGE | 3 | 2 | 2.4 | 3 | 2.2 | 2 | 2 | 1.6 | 3 | 2 | 2.2 |

³⁻Strong, 2-Medium, 1-Low

$\underline{THIRD\ YEAR-SEMESTER-V}$

Discipline Specific Elective - 3 -Investment Analysis and Portfolio Management

| | | L | Т | P | S | Credits | Inst. Hours | | Ma | rks | |
|--|---|--------|--------|--------|--------|--|----------------|------------|--|---------|-----------|
| Ţ. | | | | | | | | CIA | Exter | nal | Total |
| Category | | | | | | | | | | | |
| Disciplin Specific Elective 3/4 | cific | | 3 | 4 | 25 | 75 | | 100 | | | |
| | | | | | | Learning (| Objectives | 1 | I | | |
| LO1 To inculcate interest in students towards investment science management. | | | | | | | | | t science | e and | financial |
| LO2 | inv | estm | ent, t | he in | vestn | s, acquire an annent process a | nd various in | nvestmen | t schemes | 5 | _ |
| LO3 | inv | estm | ents, | valua | ation | nts to assess of different so nanagement p | ecurities, sec | | | | |
| LO4 | То | dev | | know | ledge | e in the areas | | atic savir | ngs for ta | ax-plar | nning and |
| LO5 | eva | aluati | ons o | f inv | estme | arious analytic ent schemes a | nd other fina | | | ons and | d |
| | <u>isite</u> | s: Sl | hould | hav | e stu | died Commer | | | <u> </u> | NT | CII |
| UNIT | In | tua d | atio | n to 1 | [m*/00 | Content | S | | | No. (| of Hours |
| I | Introduction to Investment Meaning of investment, Investment vs speculation –Reasons for investing, Essential features of a good investment Programme/Features- Factors influencing the investment decision - Qualities of a successful investment – Contrary thinking - Patience composure - Flexibility and openness and decisiveness - Portfolio Management Process - Common Errors in Investment Management – Investment strategies. | | | | | | | | estment decision nking - weness - | | 12 |
| II | Risk- Return Concepts Components of returns yield - capital gain-expected return and realized return - Risk-meaning- Risk and Uncertainty - Causes for risk - Types of Risk - Systematic and Unsystematic risk - Expected risk return trade-off - Calculation of expected return-calculation of risk- Beta- Calculation of beta. | | | | | | | | | 12 | |
| III | calculation of risk- Beta- Calculation of beta. Security Analysis Fundamental Analysis-EIC Analysis - Economy Analysis - Meaning, Key economic variables, Industry Analysis - Meaning, Industry life cycle, characteristics of an industry and Porter's model, Company Analysis - Analysis of financial statements, | | | | | | | | | | 12 |

| | future prospects of a company | | | | | | |
|-----|--|------------------|--|--|--|--|--|
| IV | Introduction to Portfolio Management Meaning-The Portfolio management Process Categories. Investment strategy objectives—Risk and Beta—Time value of money application to portfolio management—MPT and Dominance concept— SEBI guidelines for portfolio management service. Asset Allocation: Process, Types of asset allocation, Management style, Different approaches to allocation decision, and overview of allocation techniques | | | | | | |
| V | Portfolio Selection and Construction Portfolios return Portfolio risk, Portfolio diversifications. Feasible set of portfolios, Efficient set of portfolios, Selection of optimal portfolio, Markowitz model, The sharpe Index model Single index model Measuring security and portfolio's return and risk under single index model. Capital Asset Pricing Theory, The capital market line SML and CML, Pricing of securities with CAPM and its arbitrage theory. | 12 | | | | | |
| | Total | 60 | | | | | |
| CO | Course Outcomes | _ | | | | | |
| CO1 | On the successful completion of the course, the students will be abl Analyse and evaluate the investment purposes, the efficiency of k investment process; | | | | | | |
| CO2 | Calculate the risk and expected return of various financial instruments and investment portfolios; | | | | | | |
| CO3 | Implement in practice the quantitative methods of investment decision making; apply the principles of portfolio theory in the process of investment portfolio management | | | | | | |
| CO4 | Explain the various mutual fund scheme and systematic investment plans under SEBI guidelines | | | | | | |
| CO5 | Elaborate the concepts of portfolio management, selection, and con | nstruction | | | | | |
| | Textbooks | | | | | | |
| 1. | Arshdeep, Kiran Jindal, Security Analysis and Portfolio Manag Publishing House, New Delhi | • | | | | | |
| 2. | Pandian P. (2018). Security analysis and portfolio management. V house Pvt Ltd. Noida | Vikas publishing | | | | | |
| 3. | V.K. Bhalla, Investment Management, S Chand & Co, New Delhi | | | | | | |
| | Reference Books | | | | | | |
| 1. | Bhalla, V. (2018). Investment Management. New Delhi: Sultan Chand Publications | | | | | | |
| 2. | Fischer, D. E., & Jordon, R. J. (2018). Security Analysis and Portfolio Management . Prentice Hall Of India, New Delhi | | | | | | |
| 3. | Chandra, P. (2019). Investment Analysis and Portfolio Managemen Education | t . McGraw Hill | | | | | |
| | Web Resources | | | | | | |
| 1. | www.nseindia.com | | | | | | |
| 2. | www.moneycontrol.com | | | | | | |
| | | | | | | | |

| 3. | www.sebi.gov.com |
|----|----------------------|
| 4. | www.cfsinstitute.org |
| 5. | www.springer.com |

Mapping with Programmes Outcomes & Programmes Specific Outcomes:

| Cos | | | | PSOs | | | | | | | |
|---------|----|----|----|------|----|-----|-----|----|----|----|----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 1 | 2 | 3 |
| CO1 | 3 | 2 | 3 | 3 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 |
| Total | 15 | 10 | 15 | 15 | 15 | 12 | 12 | 10 | 15 | 10 | 10 |
| Average | 3 | 2 | 3 | 3 | 3 | 2.4 | 2.4 | 2 | 3 | 2 | 2 |

3-Strong, 2-Medium, 1-Low

THIRD YEAR – SEMESTER – V

Discipline Specific Elective 4 - Merchant Banking

| Ţ. | L | T | P | S | Credits | Inst. Hours | | Mar | ks | | | |
|--------------------------------------|--|--|----------|--------|----------------|----------------|-----|-------|-----|-----------|--|--|
| Category | | | | | | | CIA | Exter | nal | Total | | |
| Discipline Specific Elective 4 | 4 | | | | 3 | 4 | 25 | 75 | | 100 | | |
| | | | | L | earning Obje | ctives | | • | | | | |
| LO1 | To er | To enables the students to get an overview on merchant banking services. | | | | | | | | | | |
| LO2 | | | | | the challenge | | | | | | | |
| LO3 | | | | | a bird's eye v | | | | S | | | |
| LO4 | merc | hant ban | king | | about private | | | | | | | |
| LO5 | To make student aware of the role of merchant banking services in the current business environment | | | | | | | | | usiness | | |
| | tes: Sh | ould ha | ve studi | ed Con | nmerce in XI | | | | | | | |
| UNIT | | Contents | | | | | | | | of urs | | |
| I | In re | Merchant Banking Introduction – Concept of Merchant Banking – Functions – Qualities required for Merchant Banker - Recent Development & Challenges in Merchant Banking - Legal Regulatory frame work of Merchant Banking - SERIA SER | | | | | | | | 12 | | |
| II | Is P S R D D | Banking, SCRA-FEMA – SEBI Guidelines to the Merchant Banker Issue Management Pre & Post Issue Management – issue Pricing – Designing of capital Structure, Brokers in Issue Management & Their Responsibilities-Register – Underwriters – Types - Bought out Deals, Best Effort Deal, Underwriting Commission and Underwriting agreement – Devolvement - Assessment of an issue for underwriting – Green shoe option | | | | | | | | 12 | | |
| III | B p: R | Book Building Book building – Meaning and concept – Book Building offer, Fixed price Offer –Alternative book build offers – Lead Managers – Duties, Responsibilities and appointment of lead managers – Role of | | | | | | | | 12 | | |
| IV | Merchant Banker as a Lead Manager Private Placement Definition — Categories of private placements — private placement with the purview of merchant banking — market segment for privately placed debts — PSU Bonds, Municipal Bonds, Institutional Bonds, Corporate Bonds, Securitized Debt Instruments — Role of Merchant Banker in private placements. | | | | | | | | | 12 | | |

| V | Merchant Banking Services Corporate Counseling – Project counseling - Loan Syndication – Portfolio Management –Off shore Finance – NRI Investment and Advisory Services, Leasing services –Concept, Meaning and significance. | 12 | | | | | | | |
|-----|---|---------------|--|--|--|--|--|--|--|
| | Total | 60 | | | | | | | |
| CO | Course Outcomes | | | | | | | | |
| CO1 | Expand the conceptual analysis about Merchant Banking | | | | | | | | |
| CO2 | Understand the functioning of Merchant Bankers related to Issue Managem | nent Process | | | | | | | |
| CO3 | Analyse about the book building and role of Merchant Bankers | | | | | | | | |
| CO4 | Elaborate the private placement and debt instrument process | | | | | | | | |
| CO5 | Enumerate about concept the Merchant Banking Services | | | | | | | | |
| | Textbooks | | | | | | | | |
| 1. | Prof. Anil Agashe, Merchant banking and financial services, Everest publis Pune | hing house, | | | | | | | |
| 2. | S Gurusamy, merchant banking, Vijay Nicole , Chennai | | | | | | | | |
| 3 | L Natarajan, merchant banking and financial services, Margham publication | ns, Chennai | | | | | | | |
| | Reference Books | | | | | | | | |
| 1. | Madhuvij, Swati Dhawan , merchant banking and financial services, McGradelhi | aw hill , new | | | | | | | |
| 2. | DrRavichandran Krishnamurthy, merchant banking and financial services, Himalaya publishing house, Mumbai | | | | | | | | |
| 3 | H R machiraju, merchant banking, new age international publishers, new de | elhi | | | | | | | |
| | Web Resources | | | | | | | | |
| 1. | https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=y | yes&intmId=9 | | | | | | | |
| 2. | https://www.nism.ac.in | | | | | | | | |
| 3 | https://www.slideshare.net | | | | | | | | |

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 3 |
| CO3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 |
| TOTAL | 15 | 12 | 15 | 15 | 13 | 10 | 13 | 13 | 15 | 10 | 12 |
| AVERAGE | 3 | 2.4 | 3 | 3 | 2.6 | 2 | 2.6 | 2.6 | 3 | 2 | 2.4 |

3-Strong, 2-Medium, 1-Low

THIRD YEAR – SEMESTER - VI

CORE -XIII: COST ACCOUNTING - II

| Subjec | et L | Т | P | S | Credits | Inst. | | Marks | | |
|-----------------|--|---------------------|--------------------|----------|---|-------------------------|-----------|-------------|------|-----|
| Code | L | 1 | Г | 3 | Credits | Hours | CIA | External | Tota | ıl |
| | 6 | | | | 4 | 6 | 25 | 75 | | 100 |
| | | | | | Learning (| Objectives | | | | |
| LO1 | To kno | w the | concep | ts of co | ontract costin | ng. | | | | |
| LO2 | To be 1 | familia | r with | the con | cept of proc | ess costing | | | | |
| LO3 | To lear | n abou | t opera | tion co | osting. | | | | | |
| LO4 | To gain | n insigl | nts into | standa | ard costing. | | | | | |
| LO5 | To kno | w the p | reparati | on of R | econciliation | Statement. | | | | |
| Prerequ | isite: Sł | ould l | nave st | udied | Cost Accour | nting in V | Sem | | | |
| Unit Contents | | | | | | | | | | |
| I | Contract Costing Definitions - Features - A Comparison - Calculation of Profit on Contracts – Cost Plus Contract - Preparation of Contract A/c. | | | | | | | | | |
| II | Process Costing Process Costing — Meaning — Features of Process Costing — Application of Process Costing — Fundamental Principles of Process Costing — Preparation | | | | | | | | | 18 |
| III | Operat | ort Co | sting - | - Mear | ning – Prepar er Supply C | | | | | 18 |
| IV | Definit Installa | tion – (ation c | Objecti of Stan | ves – A | riance Anal Advantages - Costing Syst es Variances | – Standard em – Vari | ance Anal | ysis – Mate | | 18 |
| V | Meanin | ig - Re iliation | easons | for the | inancial Acc Difference profit loss ac | – Importanc | | | | 18 |
| | TOTA | L | | | | | | | | 90 |
| THEOF | RY 20% | & PR | OBLE | MS 80 | | | | | | |
| T | | | | | Course O | | | | | |
| | | | | | ards in cost a | | | | | |
| | | | | | tract costing | | | | | |
| CO ₃ | Analyse | and as | ssimila | te cond | cepts in proce | ess costing | | | | |

| CO4 | Understand various bases of classification cost and prepare operating cost statement. |
|------|--|
| CO5 | Set up standards and analyse variances. |
| | Textbooks |
| 1 | Jain S.P. and Narang K.L. Cost Accounting. Kalyani Publishers. New Delhi. |
| 2 | Khanna B.S., Pandey I.M., Ahuja G.K., and Arora M.N., Practical Costing, S Chand & Co, New Delhi. |
| 3 | Dr.S.N. Maheswari, Principles of Cost Accounting, Sultan Chand publications, New Delhi. |
| 4 | T.S. Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chennai. |
| 5 | S.P. Iyengar, Cost Accounting, Sultan Chand Publications, New Delhi. |
| | Reference Books |
| 1 | Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Making, New York, McGraw–Hill, Noida. |
| 2 | Jain S.P. and Narang K.L. Cost Accounting, Kalyani Publishers, New Delhi. |
| 3 | V.K.Saxena and C.D. Vashist, Cost Accounting, Sultan Chand publications, New Delhi. |
| 4 | Murthy A &Gurusamy S, Cost Accounting, Vijay Nicole Imprints Pvt. Ltd. Chennai. |
| 5 | Prasad. N.K and Prasad.V.K, Cost Accounting, Book Syndicate, Bangladesh. |
| NOTE | : Latest Edition of Textbooks May be Used |
| | Web Resources |
| 1 | https://www.economicsdiscussion.net/cost-accounting/contract-costing/32597 |
| 2 | https://www.wallstreetmojo.com/process-costing/ |
| 3 | https://www.accountingnotes.net/cost-accounting/operating-costing/17755 |

| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 | PSO 1 | PSO 2 | PSO 3 | | |
|-------|---------|---------|---------|---------|---------|---------|------|---------|----------|----------|----------|--|--|
| | 1 | 2 | 3 | 7 | 3 | U | , | 0 | 1 | | 3 | | |
| CO1 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | | |
| CO2 | 3 | 3 | 3 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | | |
| CO3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | | |
| CO4 | 3 | 3 | 3 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 2 | | |
| CO5 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | | |
| TOTAL | 15 | 15 | 15 | 10 | 13 | 15 | 13 | 13 | 15 | 10 | 12 | | |

| AVERAG | 3 | 3 | 3 | 2 | 2.6 | 3 | 2.6 | 2.6 | 3 | 2 | 2.4 |
|--------------|---|---|---|---|-----|---|-----|-----|---|---|-----|
| \mathbf{E} | | | | | | | | | | | |
| | | | | | | | | | | | |

3 – Strong, 2- Medium, 1- Low

THIRD YEAR – SEMESTER – VI

CORE – XIV: MANAGEMENT

ACCOUNTING

| Subje | ect , | L | Т | P | S | Credits | Inst. | | Marks | | | | |
|--------|--|---|--------------------------------------|--|------------------------------------|--|--|-----------|--------------|---------------|-----------------|--|--|
| Code | e ¹ | L | 1 | r | 3 | Credits | Hours | CIA | External | Tota | al | | |
| | (| 6 | | | | 4 | 6 | 25 | 75 | | 100 | | |
| | | | | | | Learning (| Objectives | | | | | | |
| LO1 | To ι | und | erstand | d basic | s mana | gement acco | unting | | | | | | |
| LO2 | To l | kno | w the a | aspects | of Fin | ancial Stater | nent Analy | sis | | | | | |
| LO3 | To f | fam | iliarize | e with | fund fl | ow and cash | flow analys | sis | | | | | |
| LO4 | To 1 | lear | n abou | t budg | etary c | ontrol | | | | | | | |
| LO5 | То д | To gain insights into marginal costing. | | | | | | | | | | | |
| Prereq | uisite: | isite: Should have studied Financial Accounting in I Semester. | | | | | | | | | | | |
| Unit | Contents | | | | | | | | | | No. of Hours | | |
| I | Introduction to Management Accounting Management Accounting – Meaning – Scope – Importance- Limitations - Management Accounting Vs Cost Accounting – Management Accounting Vs Financial Accounting Analysis and Interpretation of Financial Statements – Nature and Significance – Types of Financial Analysis – Tools of Analysis – Comparative Statements – Common Size Statement – Trend Analysis. | | | | | | | | | | 18 | | |
| II | Ratio Liqui | Ratio Analysis Ratio Analysis: Meaning – Advantages – Limitations – Types of Ratios – Liquidity Ratios – Profitability Ratios - Turnover Ratios – Solvency Ratios – Leverage Ratios - Preparation of Financial Statements from Ratios. | | | | | | | | | | | |
| III | Introd Fund Acco Cash Cash | duc ls - ount Flo Flo | tion, M Sched - Prep ow Sta | Meanin lule of paration atement | g of F Chang of Fu t: Mea | Analysis Funds Flow ges in Worki nds Flow Sta ning – Adva AS 3 –Cash | ing Capital atement. antages – L | -Adjusted | Profit and I | Loss on of | 18 | | |

| IV | Budget and Budgetary Control Meaning – Preparation of Various Budgets – Cash Budget - Flexible Budget Production Budget – Sales Budget – Master Budget – Budgetary Control – Benefits | 18 | | | | | | | |
|------|---|------------|--|--|--|--|--|--|--|
| V | Marginal Costing: Meaning - Features — Marginal Costing vs Absorption Costing - Fixed Cost, Variable Cost and Semi Variable Cost- Contribution- Marginal Cost Equation- P/V Ratio - Break Even Point - Margin of Safety — Cost- Volume Profits Analysis. TOTAL | | | | | | | | |
| | TOTAL | 90 | | | | | | | |
| THEO | RY 20% & PROBLEMS 80% | | | | | | | | |
| CO | Course Outcomes | | | | | | | | |
| CO1 | Remember and recall basics in management accounting | | | | | | | | |
| CO2 | Apply the knowledge of preparation of Financial Statements | | | | | | | | |
| CO3 | Analyse the concepts relating to fund flow and cash flow | | | | | | | | |
| CO4 | Evaluate techniques of budgetary control | | | | | | | | |
| CO5 | Formulate criteria for decision making using principles of marginal costing. | | | | | | | | |
| | Textbooks | | | | | | | | |
| 1 | Jain S.P. & Narang K.L. (2018) Cost and Management Accounting, Kalyani Pub | lications, | | | | | | | |
| 2 | Rds. Maheswari, Cost and Management Accounting, Sultan Chand Sons Publica New Delhi. | ations, | | | | | | | |
| 3 | Sharma and Shashi K. Gupta, Management Accounting, Kalyani Publishers, Che | ennai. | | | | | | | |
| 4 | Jenitra L Mervin ,Daslton L Cecil, Management Accounting, Lerantec Press, Cho | ennai. | | | | | | | |
| 5 | T.S.Reddy& Y. Hari Prasad Reddy, Management Accounting, MarghamPublications, Chennai. | | | | | | | | |
| | Reference Books | | | | | | | | |
| 1 | Chadwick – The Essence of Management Accounting, Financial Times Publicat England. | ions, | | | | | | | |
| 2 | Charles T.Horngren and Gary N. Sundem–Introduction to Management Account Pearson, Chennai. | ing, | | | | | | | |
| 3 | Murthy A and GurusamyS ,Management Accounting- Theory &Practice, Vijay N Imprints Pvt. Ltd .Chennai. | licole | | | | | | | |
| 4 | Hansen - Mowen, Cost Management Accounting and Control, South Western Co India. | llege, | | | | | | | |
| 5 | N.P. Srinivasan, Management Accounting, New Age publishers, Chennai. | | | | | | | | |
| NOTE | : Latest Edition of Textbooks May be Used | | | | | | | | |
| | Web Resources | | | | | | | | |

| 1 | https://www.accountingnotes.net/companies/fund-flow-analysis/fund-flowanalysis-accounting/13300 |
|---|---|
| 2 | https://accountingshare.com/budgetary-control/ |
| 3 | https://www.investopedia.com/terms/m/marginalcostofproduction.asp |

| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 | PSO 1 | PSO 2 | PSO 3 |
|-------------|---------|---------|---------|---------|---------|---------|-------------|---------|----------|----------|----------|
| CO1 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 |
| CO3 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 3 |
| TOTAL | 15 | 11 | 13 | 10 | 15 | 10 | 13 | 13 | 15 | 10 | 12 |
| AVERAG E | 3 | 2.1 | 2.6 | 2 | 2 | 2 | 2.6 | 2.6 | 3 | 2 | 2.4 |

3 – Strong, 2- Medium, 1- Low

THIRD YEAR - SEMESTER - VI

CORE - XV: INCOME TAX LAW AND PRACTICE - II

| Subject | Subject L | | <u>C0</u> | KE – A | VIIN | COME TAX L | Inst. | RACTICE - 1 | | rks | | | |
|---------|---|-----------------------------------|--|--------------------------------------|-------------------------|---|--|---|--------------------|-------------------|-------|--|--|
| Code | | [[| T | P | S | Credits | Hours | CIA | | ternal | Total | | |
| | | 6 | | | | 4 | 6 | 25 | | 75 | 100 | | |
| | | | | | L | earning Obj | ectives | | | | | | |
| LO1 | To u | ınd | erstanc | l provis | | elating to cap | | | | | | | |
| LO2 | To k | no | w the p | provisio | ons fo | r computation | n of income | e from othe | r sou | irces. | | | |
| LO3 | | | | e law ro | | g to set off ar | d carry for | rward of lo | sses | ses and deduction | | | |
| LO4 | To l | ear | n abou | t asses | sment | of individual | S | | | | | | |
| LO5 | То д | gain | | | | | | | | | | | |
| Prerequ | isite: | Sh | ould h | nave st | udied | Financial A | ccounting | in Ist Sem | | | | | |
| Unit | Prerequisite: Should have studied Financial Accounting in 1st Sem Unit Contents | | | | | | | | | | | | |
| I | Capital Gains Capital Assets – Transfer – Short term vs Long term capital assets - Computation of Capital Gains – Exemption under Section 54, 54B, 54D, 54EC, 54F, 54GA. | | | | | | | | | | 18 | | |
| II | Income From Other Sources & Clubbing of Income Chargeability - Computation of Income from Other Sources - Deductions Allowed - Clubbing of Income - Concept. | | | | | | | | | 18 | | | |
| III | Set Off and Carry Forward of Losses and Deductions From Gross Total Income Gross Total Income - Provisions for Set-off and Carry Forward of Losses (Simple Problems). Deductions U/S 80C, 80CC, 80CCB, 80CCC, 80CCD, 80 CCE, 80D, 80DD, 80DDB, 80E, 80EE, 80EEA, 80EEB, 80G, 80GG, 80GGA, 80TTA, 80TTB, and 80U only. | | | | | | | | | 1 | 18 | | |
| IV | Comp | puta | ation o | | l Inco | ome – Indivio ome - Tax L | | an Individ | luals | 1 | 18 | | |
| V | Admir Powe Asses Filing Signi | inis ers c ssm g – ng | stration of CBI nent – I Return of Ret | OT – Po Filing on of Lourn – P | come owers of Ret oss – | Tax Act – In of Income Taurn – Due Daurn – Belated Retunent Account | ax Officer - ates of Filin arn – Defe Number (P | Procedure ng – Volunt ctive Retur PAN), e-PA | for tary n – | | 18 | | |
| | | | | | | TOTAL | | | | 9 | 90 | | |

THEORY 20% & PROBLEMS 80%

| | Course Outcomes |
|------|---|
| CO1 | Remember and recall provisions on capital gains |
| CO2 | Apply the knowledge about income from other sources |
| CO3 | Analyse the set off and carry forward of losses provisions |
| CO4 | Learn about assessment of individuals |
| CO5 | Apply procedures learnt about assessment procedures. |
| | Textbooks |
| 1 | V.P.Gaur, Narang, Puja Gaur and Rajeev Puri- Income Tax Law and Practice, Kalyani Publishers, New Delhi. |
| 2 | T.S. Reddy and Hariprasad Reddy, Income Tax Law and Practice, Margham Publications, Chennai. |
| 3 | Dinkar Pagare, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi. |
| 4 | Mehrotra H.C, Dr.Goyal S.P, Income Tax Law and Accounts, Sahitya Bhavan Publications, Agra. |
| 5 | T. Srinivasan – Income Tax & Practice –Vijay Nicole Imprints Private Limited, Chennai. |
| | Reference Books |
| 1 | Hariharan N, Income Tax Law & Practice, Vijay Nicole Imprints Pvt. Ltd. Chennai. |
| 2 | Bhagwati Prasad, Income Tax Law and Practice, Vishwa Prakasan, New Delhi. |
| 3 | Vinod K. Singhania, Students Guide to Income Tax., U.K. Bharghava Taxman, New Delhi. |
| 4 | Dr. Vinod K Singhania, Dr. Monica Singhania, Taxmann's Students' Guide to Income Tax, New Delhi. |
| 5 | Mittal Preethi Rani and Bansal Anshika, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi. |
| NOTE | : Latest Edition of Textbooks May be Used |
| | Web Resources |
| 1 | https://www.investopedia.com/terms/c/capitalgain.asp |
| 2 | https://www.incometaxmanagement.com/Direct-Taxes/AY-202122/assessment/1-assessment-of-an-individual.html |
| 3 | https://www.incometax.gov.in/iec/foportal/ |

| | PO | PO | PO | PO | PO | PO | PO | PO | PSO | PSO | PSO |
|--------|----|-----|-----|----|-----|----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 1 | 2 | 3 |
| CO1 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 3 |
| CO3 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 3 |
| TOTAL | 15 | 12 | 13 | 10 | 13 | 10 | 13 | 13 | 15 | 10 | 12 |
| AVERAG | 3 | 2.2 | 2.6 | 2 | 2.6 | 2 | 2.6 | 2.6 | 3 | 2 | 2.2 |
| E | | | | | | | | | | | |

3 – Strong, 2- Medium, 1- Low

$\underline{THIRD\ YEAR-SEMESTER-VI}$

Discipline Specific Elective- 5 - Indirect Taxation

| Subjec | et , | L T P | | | T P S Credits Inst. | | | Mark | ks | | |
|---------|--|-------|-------|--------|---------------------|--------------|------------|------|--------|-----------------|------|
| Code | | | 1 | Г | 3 | Credits | Hours | CIA | Extern | al T | otal |
| | 5 | 5 | | | | 3 | 5 | 25 | 75 | 1 | 100 |
| | | | | |] | Learning Ob | jectives | | | | |
| LO1 | To ge | t in | trodu | ced to | o indi | rect taxes | | | | | |
| LO2 | O2 To have an overview of Indirect taxes | | | | | | | | | | |
| LO3 | To be familiar the CGST and IGST Act | | | | | | | | | | |
| LO4 | To lea | arn j | proce | edures | sunde | er GST | | | | | |
| LO5 | To ga | iin k | (now | ledge | abou | t Customs Du | ıty. | | | | |
| Prerequ | isite: S | Shou | uld h | ave s | tudie | d Commerce | in XII Std | | | | |
| Unit | | | | | | Contents | | | | No. of Hours | |
| I | Introduction to Indirect Tax Concept and Features of Indirect Taxes - Difference between Direct and Indirect Taxes - Special Feature of Indirect Tax Levies - Contribution to Government Revenues - Role of Indirect Taxation - Merits and Demerits of Indirect Taxation - Reforms in Indirect Taxation - Introduction to Foreign Trade Policy (FTP) 2023 | | | | | | 5 | | | | |
| II | An Overview of Goods & Service Tax (GST) Introduction of Goods and Service Tax in India— Kelkar Committee - Constitutional Amendment - Goods and Service Tax: Concepts, Meaning, Significance, Features and Benefits - Important GST Common Portals — Taxes and Duties not Subsumed in GST — Rates of GST in India - Role of GSTN in | | | | | | 5 | | | | |
| III | Implementation of GST - Challenges in Implementation of GST. CGST & IGST Act 2017 Supply - Meaning - Classification - Time of Supply - Valuation -Voluntary - Compulsory - Input Tax Credit - Eligibility - Reversal - Reverse charge Mechanism - E-Way Bill - Various Provisions Regarding E-way Bill in GST - IGST Act - Export and Import of Goods and Services- Inter State Vs Intra State Supply - Place of Supply. | | | | | | 5 | | | | |
| IV | Procedures under GST Registration under GST Law, Tax Invoice Credit and Debit Notes, Different GST Returns, Electronic Liability Ledger, Electronic Credit Ledger, Electronic Cash Ledger, Different Assessment under GST, Interest Penalty under GST. | | | | | | 5 | | | | |
| V | Customs Act 1962 Custom Duty: Concepts; Territorial Waters - High Seas - Levy of Customs Duty, Types of Custom Duties - Valuation - Baggage Rules &Exemptions. | | | | | | | 5 | | | |
| | | | | | | TOTAL | | | | 75 | 5 |

| | Course Outcomes | | | | | | | |
|----------|---|--|--|--|--|--|--|--|
| CO1 | Acquaintance with Indirect tax laws | | | | | | | |
| CO2 | CO2 Exposed to the overview of GST. | | | | | | | |
| CO3 | CO3 Apply provisions of CGST and IGST | | | | | | | |
| CO4 | CO4 Summarise procedures of GST | | | | | | | |
| CO5 | CO5 Discuss aspects of Customs Duty in India | | | | | | | |
| | Textbooks | | | | | | | |
| 1 | Vinod K Singhania, Indirect Taxes, Taxman's Publications, New Delhi. | | | | | | | |
| 2 | Dr. H.C. Mehrotra&Prof .V.P Agarwal, Goods and Services Tax (GST), | | | | | | | |
| | SahityaBhawan Publications, Agra. | | | | | | | |
| 3 | Rajat Mohan, Goods & Services Tax, Bharat Law Publications House, New | | | | | | | |
| <i>J</i> | Delhi. | | | | | | | |
| 4 | CA. PushpendraSisodia, Indirect Tax Laws, Bharat Publications, New Delhi. | | | | | | | |
| | Reference Books | | | | | | | |
| 1 | V.S.Datey, All About GST, Taxmann Publications, New Delhi. | | | | | | | |
| 2 | T.S. Reddy&Y.Hariprasad Reddy, Business Taxation, Margham Publications, | | | | | | | |
| | Chennai. | | | | | | | |

| 3 | Study Material on GST - The Institute of Chartered Accountants of India /The Institute of Cost Accountants of India, Chennai. | | | | | | | |
|-------|---|--|--|--|--|--|--|--|
| 4 | Guidance material on GST issued by CBIC, Government of India. | | | | | | | |
| NOTE: | NOTE: Latest Edition of Textbooks May be Used | | | | | | | |
| | Web Resources | | | | | | | |
| 1 | https://iimskills.com/goods-and-services-tax/#:~:text=GST- %20an%20acronym%20for%20Goods%20and%20Services%20Tax- ,etc.%2C%20to%20stand%20as%20a%20unified%20tax%20regime. | | | | | | | |
| 2 | https://tax2win.in/guide/gst-procedure | | | | | | | |
| 3 | https://www.cbic.gov.in/htdocs-cbec/customs/cs-act/cs-act-ch9 | | | | | | | |

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 3 |
| CO3 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 3 |
| TOTAL | 15 | 12 | 13 | 10 | 13 | 10 | 13 | 13 | 15 | 10 | 12 |
| AVERAGE | 3 | 2.2 | 2.6 | 2 | 2.6 | 2 | 2.6 | 2.6 | 3 | 2 | 2.4 |

3 – Strong, 2- Medium, 1- Low

THIRD YEAR – SEMESTER – VI

DISCIPLINE SPECIFIC ELECTIVE – 6 - COMPUTER APPLICATION IN BUSINESS

| Subje | ct | | | | | Inst. | | Mark | KS . | |
|---------|--|---|-----------------------------------|----------------------|--|---|------------|---------------------|-----------------|-----|
| Code | e L | T | P | S | Credits | Hours | CIA | Extern Praction | | ıl |
| | 1 | | 4 | | 3 | 5 | 25 | 75 | 100 | |
| | | | |] | Learning Ob | jectives | | | | |
| LO1 | To apply business | | | | ologies used | in the opera | ation of c | omputer | systems ii | n a |
| LO2 | To Unde | erstan | d the | basic | concepts of a | word proce | ssing pac | kage | | |
| LO3 | To apply | y the b | oasic (| conce | pts of electro | nic spread sl | heet softw | are in bu | isiness. | |
| LO4 | To Unde | erstan | d and | apply | the basic con | ncepts of Po | werPoint | presentat | tion. | |
| LO5 | LO5 To generate electronic mail for communicating in an automated office for business environment. | | | | | | | | | |
| Prerequ | isites: Sh | ould | have | studi | ed Commerc | e in XII Sto | 1 | | | |
| Unit | | | | | Contents | 1 | | | No. of Hours | |
| I | of Temp Find an Auto Te | ction to clates, d Re ext - E | to Wor and place Bullets | Work Text, and | ocessing, Working with Wo , Formatting, Numbering, 'ting, Header | rd Documer Spell Che Tabs, Paragr | nt: Editin | g Text, correct, | 15 | |
| II | Mail M Tables - Pictures | Indent, and Page Formatting, Header and Footer. Mail Merge Tables - Inserting, Filling and Formatting a Table - Inserting Pictures and Video - Mail Merge Including Linking with Database - Printing Documents, Creating Business Documents. | | | | | | | | |
| III | Basics Inserting Transition | Preparing Presentations Basics of Presentations: Slides, Fonts, Drawing, Editing, Inserting, Tables, Images, texts, Symbols. Media – Design – Transition – Animation - Slideshow. Creating Business Presentations. | | | | | | | | |

| IV | Spreadsheet and its Business Applications Spreadsheet: Concepts, Managing Worksheets - Formatting, Entering Data, Editing, and Printing a Worksheet - Handling Operators in Formula, Project Involving Multiple Spreadsheets, Organizing Charts and Graphs. Mathematical, Statistical, | 15 |
|------|--|----|
| | Financial, Logical, Date and Time, Lookup and Reference, Database, and Text Functions. | |
| V | Creating Business Spreadsheet Creating Spreadsheet in the Area of: Loan and Lease Statement, Ratio Analysis, Payroll Statements, Capital Budgeting, Depreciation Accounting, Graphical Representation of Data, Frequency Distribution and its Statistical Parameters. | 15 |
| | TOTAL | 75 |
| THEO | RY 20% & LAB 80% | |

| | Course Outcomes | | | | | | | |
|-----|---|--|--|--|--|--|--|--|
| CO1 | Recall various techniques of working in MS-WORD. | | | | | | | |
| CO2 | Prepare appropriate business document. | | | | | | | |
| CO3 | Create - Presentation for Seminars and Lecture. | | | | | | | |
| CO4 | Understanding various tools used in MS-EXCEL. | | | | | | | |
| CO5 | Apply Excel tools in various business areas of Finance, HR, Statistics. | | | | | | | |
| | Textbooks | | | | | | | |
| 1 | R Parameswaran, Computer Application in Business - S. Chand Publishing, UP. | | | | | | | |
| 2 | Dr. Sandeep Srivastava, Er. Meera Goyal, Computer Applications In Business - SBPD Publications, UP. | | | | | | | |
| 3 | Mansi Bansal, Sushil Kumar Sharma, Computer Application In Business, Mumbai, Maharashtra. | | | | | | | |
| 4 | Peter Norton, "Introduction to Computers" -Tata McGraw-Hill, Noida. | | | | | | | |
| 5 | Renu Gupta : Computer Applications in Business, Shree Mahavir Book Depot (Publishers) New Delhi. | | | | | | | |

| | Reference Books | | | | | | | | |
|---|---|--|--|--|--|--|--|--|--|
| 1 | Gupta, Swati ,Office Automation System, Lap Lambert Academic Publication. USA. | | | | | | | | |
| 2 | Jennifer Ackerman Kettel, Guy Hat-Davis, Curt Simmons, "Microsoft 2003", Tata McGraw Hill, Noida. | | | | | | | | |
| 3 | Dr.R. Deepalakshmi, Computer Fundamentals and Office Automation, Charulatha Publications, Tamilnadu. | | | | | | | | |
| 4 | John Walkenbach ,MS Excel 2007 Bible, Wiley Publication, New Jersey, USA. | | | | | | | | |
| 5 | Glyn Davis &BrankoPecar : Business Statistics using Excel, Oxford publications, Chennai. | | | | | | | | |

| NOTE: | NOTE: Latest Edition of Textbooks May be Used | | | | | | | |
|---------------|--|--|--|--|--|--|--|--|
| Web Resources | | | | | | | | |
| 1 | https://www.youtube.com/watch?v=Nv_Nnw01FaU | | | | | | | |
| 2 | https://www.udemy.com/course/office-automation-certificate-course/ | | | | | | | |
| 3 | https://guides.lib.umich.edu/ld.php?content_id=11412285 | | | | | | | |

| 5.0.1 | 3 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 1 | 2 | 3 |
|-------------|----|-----|----|----|-----|----|-----|----|----|----|-----|
| ~~. | 3 | | | | | | - | | _ | _ | |
| CO1 | | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 3 |
| CO3 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 |
| TOTAL | 15 | 12 | 15 | 10 | 13 | 10 | 13 | 10 | 15 | 10 | 12 |
| AVERAG E | 3 | 2.4 | 3 | 2 | 2.6 | 2 | 2.6 | 2 | 3 | 2 | 2.4 |

3 – Strong, 2- Medium, 1- Low

$\underline{THIRD\ YEAR-SEMESTER-VI}$

Discipline Specific Elective 7– Indian Accounting Standards

| ~ b0 . | L | | T | P | S | Credits | Inst. | | Marks | |
|-----------------|---|------|---------|----------|----------|--------------------|--------------|-------------|---------------|-----------|
| Ca teg or | ٠ | | | | | | Hours | CIA | External | Total |
| Discipline | 5 | | | | | 3 | 5 | 25 | 75 | 100 |
| Specific | | | | | | | | | | |
| Elective 7/ | '8 | | | | | | | | | |
| | 1.0 | | 1 . | .1 * | | earning Ob | jectives | | | |
| LO1 | | | - | - | | ne student | C41 | 1 1 41 | | _ |
| 1.02 | | | | | | t of Account | | | | |
| LO2 LO3 | To familiarize with the framework and presentation of Financial Statements To disclosure requirements and valuation of numerous financial transactions | | | | | | | | | |
| LO3 | | | | | | of issue and | | | | 10118 |
| LO5 | | | | | | e revaluation | | | | omic life |
| UNIT | торг | OVIC | uc IIIs | ngiit ii | iito tii | Conte | | on and use | iui ioi ccoii | No. of |
| UNII | | | | | | Conte | 1165 | | | Hours |
| | Т | he 1 | role | and s | tructu | re of the In | ternational | Accountin | ng Standard | |
| | | | | | | es including | | | | |
| | | | | | | d the relat | _ | _ | 1 | |
| I | | | | | | - The proce | | | | |
| | st | and | ard p | ractic | e - Tl | ne powers ar | nd duties of | the extern | nal auditors | - |
| | | | | | | s qualification | on for accou | nting state | ements not i | n |
| | | | | | | ractice | | | | |
| | | | | | | work for th | | | | |
| | | | | | | - Preparation | | | | |
| II | | | | | | the regular | | | | |
| | | | | | | (IndAS1) Reporting | | | | |
| | | | | | | y items prior | | | asurcincin (| " |
| | | | | | | enterprise's | • | | s of share | S |
| *** | | | | | | | | | | |
| III | debentures, dividends and interest – The recognition of revenue (IndAS18) - The distribution of profit and the maintenance of capital | | | | | | | | | |
| | - The disclosure of related parties to a business (IndAS24). | | | | | | | | | |
| | | | | | | mption of | | | | d |
| | | | | | | issue and | - | * | | |
| | IndAS39), the share premium account, the accounting for maintenance of capital arising from the purchase by a company of its | | | | | | | | | |
| IV | | | | | | | | | | |
| | | | | | | gencies and | | _ | | |
| | sheet date (IndAS10)- Provisions, contingent liabilities and contingent assets (IndAS37). | | | | | | | | a | |
| | | | | | | quipment (In | das 4+16+ | 36) - the c | ealculation o | of |
| | | | | | | effect of re | | | | |
| | | - | | | | t in value, re | • | _ | | |
| V | | | | _ | | ng Goodwil | | | _ | |
| | | | | | | ets (IndAS | _ | | , | |
| | | • | _ | | | on and impa | | , | _ | |
| | aı | nd g | oven | nment | grant | s (IndAS 12- | +20), and de | ferred tax | (IndAS 12) | , |
| | | | | | | Tota | ıl | | | 75 |

| CO | Course Outcomes | | | | | | | | |
|-----|---|--|--|--|--|--|--|--|--|
| CO1 | Understood the content of IND AS and audit report process | | | | | | | | |
| CO2 | Analyse the required financial statements for preparation of cash flow statements | | | | | | | | |
| CO3 | Interpret the treatments of financial statements. | | | | | | | | |
| CO4 | Explain accounting treatments share issue, redemption, and contingencies | | | | | | | | |
| CO5 | Summarize calculation of depreciation and utilise revaluation, recognition, and | | | | | | | | |
| | Textbooks | | | | | | | | |
| 1. | Taxmann's Indian Accounting Standards | | | | | | | | |
| 2. | 2. Dolphy D'Souza, Indian Accounting Standards, Snow white publications | | | | | | | | |
| 3 | 3 MukeshSaraf, Indian Accounting Standards, Bharat | | | | | | | | |
| | Reference Books | | | | | | | | |
| 1. | Rajkumar S Adukia, Indian Accounting Standards, Lexis Nexis | | | | | | | | |
| 2. | Snowwhite's, Indian Accounting Standards | | | | | | | | |
| 3 | T P Ghosh, Indian Accounting Standards, Taxmann's | | | | | | | | |
| | Web Resources | | | | | | | | |
| 1. | http://www.icai.org | | | | | | | | |
| 2. | http://www.udemy.com | | | | | | | | |
| 3 | http://www.indianaccountind.in | | | | | | | | |
| 4 | http://www.webtel.in | | | | | | | | |

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 |
|---------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 2 | 3 |
| CO2 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 1 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 1 | 3 | 2 | 2 |
| TOTAL | 15 | 10 | 12 | 15 | 11 | 10 | 10 | 8 | 15 | 10 | 11 |
| AVERAGE | 3 | 2 | 2.4 | 3 | 2.2 | 2 | 2 | 1.6 | 3 | 2 | 2.2 |

3-Strong, 2-Medium , 1- Low

THIRD YEAR - SEMESTER - VI

<u>DISCIPLINE SPECIFIC ELECTIVE – 8 – SPREAD SHEET FOR BUSINESS</u>

| Subj | ect | | | | | | Inst. | | Marks | |
|--------|--|-------------------|---------|--------|---------|----------------|--------------|------------|--------------------|-----------------|
| Coo | de | L | T | P | S | Credits | Hours | CIA | External Practical | Total |
| | | 1 | | 4 | | 3 | 5 | 25 | 75 | 100 |
| | , | | | |] | Learning Ob | jectives | | | |
| LO1 | To i | ntrodu | ice sti | ıdents | s to E | xcel as an imp | portant tool | in busines | ss applicatio | ns |
| LO2 | To fa | amilia | ırize t | hem v | vith tl | ne features an | d functions | of a sprea | d sheet. | |
| LO3 | To t | | stand | the c | oncep | ots of accoun | ting, report | ing and a | analysis usii | ng spread |
| LO4 | 1 | Constr olute r | | | as, in | cluding the | use of built | -in functi | ons, and rel | lative and |
| LO5 | To d | levelo | p vari | ous a | pplica | ations using N | IS-Excel. | | | |
| Prerec | uisite | es: Sh | ould | have | studi | ed Commerc | e in XII St | d | | |
| Unit | | | | | | Content | S | | | No. of Hours |
| I | Introduction Spreadsheets - Workbook - Cell Referencing, Cell Addressing, File Menu; Home Menu, Conditional Formatting, Formatting as a Table, Cell Styles, AutoSum, Sort and Filter; Insert Menu, Inserting Tables and Pivot Tables, Smart Arts, Charts; Page Layout, Review and View Menus; Converting Text to Columns, Removing Duplicates, Data Validation, Grouping and Ungrouping. | | | | | | | 15 | | |
| II | Financial, Logical and Text Functions Financial Functions Depreciation (DB, DDB, VDB), Simple Interest (PMT, NPER, INTRATE) - Present Value, Net Present Value, Future Value (PV, NPV, FV) - Internal Rate of Return (IRR, MIRR); Logical Functions: AND, OR, NOT, IF, TRUE; Text Functions: UPPER, LOWER, LEFT, RIGHT, TRIM, T, TEXT, LEN, DOLLAR, EXACT; Practical Exercises Based on Financial, Logical and Text Functions. | | | | | | 15 | | | |
| III | Statistical Analysis Functions Statistical Functions: Mean, Median, Mode, Standard Deviation, Correlation, Skewness, F Test, Z Test, and Chi-Square Analysis. | | | | | | | | 15 | |
| IV | Reference Date & Time Functions: Date, Date Value, Day, Days 360, Now, Time, Time Value, Workday, Weekday, Year. Lookup and Reference Functions: Hlookup, Vlookup, Transpose, Getpivot Data, Hyperlink - Practical Exercises Based on Statistical, Date & Time, Lookup and Reference Functions. | | | | | | | | 15 | |

| V | Projects and Applications Ratio Analysis, Cash Flow Statement, Payroll Processing, Marketing, Sales and Advertising Data Analytics, Social Media Marketing Analysis, Basic Applications with Macros and VBAs; Trending Business Applications Using MS Excel. | 15 |
|------|--|-----------|
| | TOTAL | 75 |
| TI | HEORY 20% & LAB 80% | |
| | Course Outcomes | |
| CO1 | Develop And Apply Fundamental Spread Sheet Skills. | |
| CO2 | Understanding Various Tools Used In Ms-Excel. | |
| CO3 | Knowledge On Various Statistical Tests in Ms-Excel. | |
| CO4 | Demonstrate Proficiency in Using Complex Spread Sheet Tools Such as Formulas and Functions. | |
| CO5 | Develop Trending Application Using MS-Excel | |
| | Textbooks | |
| 1 | John Walkenbach, MS Excel Bible, Wiley Publication, New Jersey, USA | Α. |
| 2 | Ramesh Bangia, Learning Microsoft Excel 2013, Khanna Book Publishi Bangalore. | ng, |
| 3 | Wayne L Winston, Microsoft Excel, Data Analysis and Business Modell Prentice Hall, New Jersey, USA. | ing, |
| 4 | Greg Harvey, Excel 2016 for Dummies, Chennai. | |
| | Reference Books | |
| 1 | Glyn Davis &BrankoPecar : Business Statistics using Excel, Oxford publications, Chennai. | |
| 2 | Google Sheets Basics: Masato Takeda and others; TekuruInc, India. | |
| 3 | HarjitSuman, Excel Bible for Beginners, Kindle Editio, Chennai. | |
| 4 | Jennifer Ackerman Kettel, Guy Hat-Davis, Curt Simmons, "Microsoft 2 Tata McGraw Hill, Noida. | 003", |
| NOTE | : Latest Edition of Textbooks May be Used | |
| | Web Resources | |
| 1 | https://www.freebookkeepingaccounting.com/using-excel-in-accounts | |
| 2 | https://courses.corporatefinanceinstitute.com/courses/free-excel-crash-co- | oursefor- |
| 3 | https://www.youtube.com/watch?v=Nv_Nnw01FaU | |
| | | |

| | PO | PO | PO | PO | PO | PO | PO | PO | PSO | PSO | PSO |
|-------------|----|-----|----|----|-----|----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 1 | 2 | 3 |
| CO1 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 3 |
| CO3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
| CO4 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |
| CO5 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 |
| TOTAL | 15 | 12 | 15 | 15 | 13 | 10 | 13 | 13 | 15 | 10 | 12 |
| AVERAG E | 3 | 2.4 | 3 | 3 | 2.6 | 2 | 2.6 | 2.6 | 3 | 2 | 2.4 |

3 – Strong, 2- Medium, 1- Low

$\underline{THIRD\ YEAR-SEMESTER-VI}$

Professional competency skillEnhancement Course - General Awareness for Competitive Examinations

| ıry | | | | | | | | Marks | |
|--|---|---|---|---|---------|----------------|-----|----------|-------|
| Category | L | Т | P | S | Credits | Inst. Hours | CIA | External | Total |
| Professional competency skillenhancement course | 2 | | | | 2 | 2 | 25 | 75 | 100 |

Learning Objectives

- To create the opportunity for learning across different disciplines and builds experience for students as they grow into lifelong learners.
- To build experiences for students as they grow into lifelong learners.
- To know the basic concepts of various discipline

| | know the basic concepts of various discipline | | | | | | | |
|--|--|--------|--|--|--|--|--|--|
| Prerequisites: Should have studied Commerce in XII Std | | | | | | | | |
| UNIT | Details | No. of | | | | | | |
| | | Hours | | | | | | |
| I | Indian Polity Basics concepts- Three organs of Indian government (Executives, Legislature, Judiciary), Introduction to Indian Constitution – Salient features of constitution, Preamble, Fundamental rights, Fundamental duties, Directive Principles of State policy, Types of Majority, Amendments to the Constitution, Basic structure Doctrine, Division of subjects between the union and the states local Governance, Elections in India and Election Commission, CAG. | 6 | | | | | | |
| II | Geography Major oceans of the world –Important Canals – Gulfs – Straits and passes – Indian Rivers and its Tributaries – Climatology – Atmosphere, Wind systems, Clouds systems, World climatic classification – Indian climate – Indian Monsoon – Indian's physical features, Indian Soil types and Distribution – Importance Trade routes and projects, Indian naturals vegetation – Indian agriculture- Major crops and its distribution, Indian Industries and its Distribution. | 6 | | | | | | |
| III | Economy National Income – Inflation – Money and Banking - Agriculture in India – Union Budget – Planning in India – Poverty – Unemployment – Inclusive Development and Development issues – Industrial polices – Financial Markets. | 6 | | | | | | |
| IV | History Modern India – formation of Indian National Congress – Morley Minto Reforms, Revolutionary activities – World War I and India's Response – Home Rule league – Montague Chelmsford reforms – Rowlatt Act – Non –Cooperation Movement – Simon commission and Nehru Report – | 6 | | | | | | |

| | Civil Disobedience Movement and Round Table conferences – Quit India Movement and Demand for Pakistan – Cabinet Mission – | |
|----------|---|--------|
| | Formation of Constituents Assembly and partition of India. | |
| V | Environment and Ecology Basic concepts – Ecology, Biodiversity- Food chain and food web – Bio Geo Chemical Cycles – International Bio Diversity organisations- International Conventions – Conferences and Protocol – Indian Environmental laws and Environment Related organization | 6 |
| | TOTAL | 30 |
| | Course Outcomes | |
| CO | On completion of this course, students will | |
| CO1 | Develop board knowledge of the different components in polity | |
| CO2 | Understand the Geographical features across countries and in India | |
| CO3 | Acquire knowledge on the aspects of Indian Economy | |
| CO4 | Understand the significance of India's Freedom Struggle | |
| CO5 | Gain knowledge on Ecology and Environment | |
| | Textbooks | |
| 1 | Class XI and XII NCERT Geography | |
| 2 | History – Old NCERT'S Class XI and XII | |
| | Reference Books | |
| 1 | M. Laxmikant (2019), Indian polity, McGraw-Hill | |
| 2 | Ramesh Singh (2022), Indian Economy, McGraw - Hill | |
| 3 | G.C Leong, Physical and Human Geography, Oxford University Press | |
| 4 | MajidHussain- India Map Entries in Geography, GK Publications Pvt, | Ltd. |
| NOTE: La | test Edition of Textbooks May be Used | |
| | Web Resources | |
| 1 | https://www.freebookkeepingaccounting.com/using-excel-in-accounts | |
| 2 | https://courses.corporatefinanceinstitute.com/courses/free-excel-crash-c for-finance | ourse- |
| 3 | https://www.youtube.com/watch?v=Nv_Nnw01FaU | |
